

Santa Ana Register

SANTA ANA, CALIFORNIA, WEDNESDAY EVENING, APRIL 1, 1914.

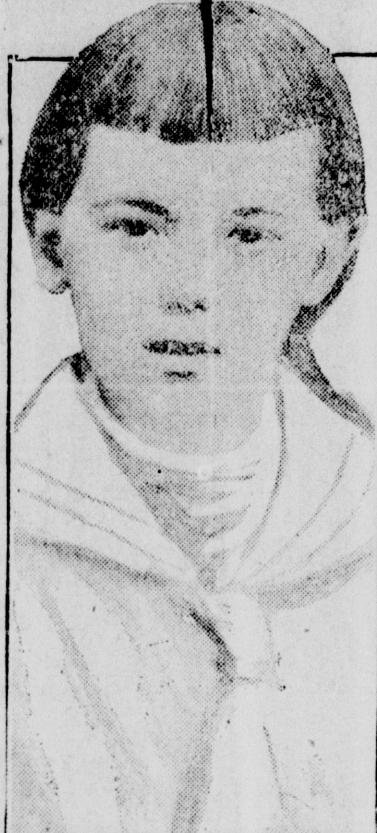
REGISTER WANT ADS.

It is marvelous what "Big" returns these "Little" ads produce. Try them and be convinced this is true.

18 Words Three Times, 25c

50 CENTS PER MONTH

\$6,000 IN REWARDS
FOR BOY KIDNAPPED
IN PHILADELPHIA



SAY MACDONALD MUST SERVE TERM

Supreme Court Justices Reverse Order for New Trial in the Case

RULING IMPORTANT IN CRIMINAL CASES

Former Principal Must Stay in Prison for Mistreatment of Pupil

R. C. Macdonald is not to have a new trial. He must serve out his sentence of twenty-five years in San Quentin, unless he can secure a pardon or parole. This, in short, is the result of the decision of the Supreme Court in his case, which was taken before that court by Attorney-General Webb and District Attorney L. A. West. The highest tribunal of the state upholds the trial of the case by Judge Z. B. West of this county after the Appellate Court had entered a reversal.

Macdonald was principal of the Third Street school, and had been for three years when he was charged with the mistreatment on May 12, 1912, of one of his pupils, Helen Hamilton, aged 14. Macdonald disappeared. Several days after the warrant was issued he returned from San Francisco, walked to the jail and gave himself up.

Macdonald was defended by Attorney Clyde Bishop of Santa Ana and Attorney Epstein of San Francisco, and was prosecuted by District Attorney West and Deputy Koepsel. The case from start to finish has been the hardest fought and most strenuously contested case during the present district attorney's term. The first jury disagreed. The second brought in a verdict of guilty, and Judge West sentenced Macdonald to a term of twenty-five years in the penitentiary.

An appeal was taken to the Appellate Court in Los Angeles, and Judge West was reversed. Justice Shaw of that court placed the reversal upon the ground that Judge West had made prejudicial remarks in reprimanding Attorney Epstein and in speaking of the complaining witness. Epstein was berating the girl when Judge West called him to a halt, and in doing so the judge stated that the girl's demeanor upon the stand was modest. The Supreme Court does not agree with the Appellate Court that those remarks were of sufficient weight to have necessitated a new trial, as ordered by the Appellate Court. Judge West's handling of the hard-fought case is upheld in every particular.

This case was an important one in California criminal cases as it calls into question the real value of the amendment to the constitution by which the people of the state hoped to rid criminal trials of much of their technicality. The decision of the Appellate Court narrowed the scope of the influence of the amendment to such an extent that it might as well not have been passed. The Supreme Court puts the law on the reports nearer the way the people intended that it should be interpreted. A copy of the decision has not been received here.

About the time that the Appellate Court ordered a new trial, Mrs. Hambleton and her daughter sold their property on West Third street and moved to Colorado. Without them the chances of getting another jury to convict Macdonald would be decreased. District Attorney West, however, was confident that no new trial would be necessary, for he believed that the Supreme Court would reverse the Appellate Court. Through the attorney general's office a re-hearing was secured in the supreme court. A decision was expected last October, but for some reason it was delayed until this month.

Macdonald was sentenced on October 11, 1912, and at his own request he was taken immediately to San Quentin, that his time might be running while he was waiting for an appeal. He has now served about eighteen months. There is little question but that he will make an attempt to get a parole at the earliest moment that such an effort seems possible of being successful.

The local courthouse officials interested in handling cases are naturally much pleased with the outcome.

GOV. GLYNN WILL COME TOO

ALBANY, N. Y., April 1.—Governor Glynn said today he intended to accompany the New York exposition commission of fifteen members to San Francisco when they go to lay the corner stone of the New York building.

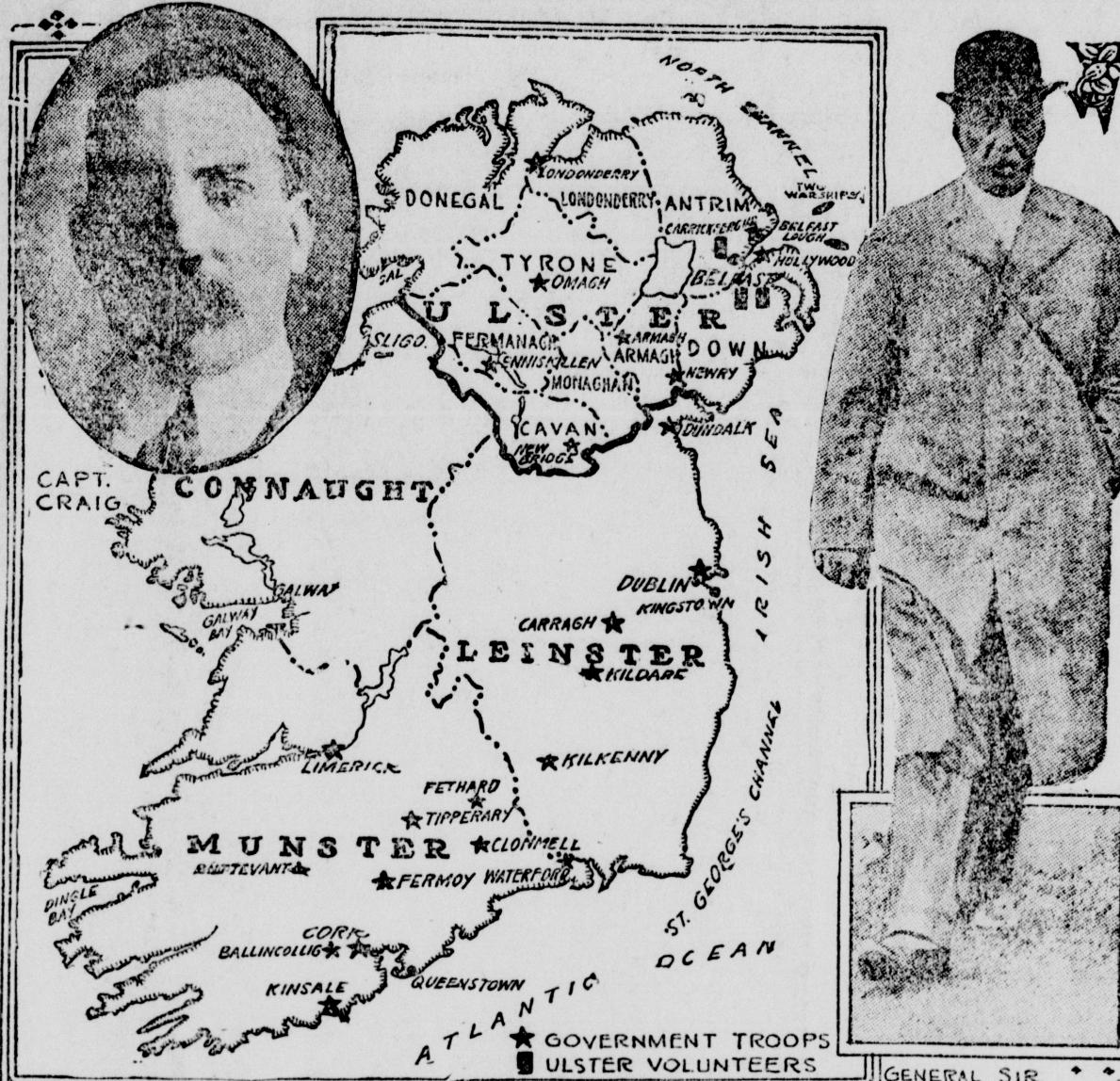
SEATTLE WOULD PUT REP.

HUMPHREY ON FIRING LINE

SEATTLE, April 1.—The following telegram was sent today to Congress:

"We have read your brilliant speech declaring your own and America's willingness to fight the world. In such a gigantic struggle, our patriotic service will be needed and we proffer our efforts to obtain for you a position in the

BRITISH GOVERNMENT HAS AN ARMY IN ULSTER READY FOR AN UPRISING



How much the British government fears an uprising in Ulster is shown in the speed with which the London war office is rushing troops to Ulster. As shown by the above map, the government troops, numbering nearly 25,000 men, are stationed at the towns marked with a star. Belfast Lough is garrisoned on both sides, as that city is the center of the expected disturbance.

Two warships are already lying in the lough and more are expected to be sent there. The government has rushed reinforcements to the garrisons at Carrickfergus, Enniskillen, Belfast, Hollywood, Londonderry, Dundalk, Newry and Armagh.

On the other side 500 men have been drawn from each of the Belfast volunteer regiments and are now encamped on the slopes of Cave Hill, on the north of that city;

on North Colm Mountain on the west, Castlerough Hill on the southeast, and Hollywood Hill on the east. The Hollywood encampment overlooks the Hollywood Barracks, occupied by government troops.

Captain Craig is the chief of the Ulster volunteers. General Sir Arthur Paget is commander of the government forces in Ireland. His wife was Mary Stevens of New York.

FIRST CLASS OFFICE SANTA ANA JULY 1

Receipts for the Year Ending Yesterday
Were \$597.09 in Excess of the
\$40,000 Needed

Santa Ana will have a first class postoffice on July 1.

For the year ending yesterday, March 31, the receipts were \$597.09 in excess of the \$40,000 amount needed in order for the local office to enter the first class.

First class offices derive advantages from the Postoffice Department in the way of increased supplies and increased salaries for the employees.

The maximum salary of the Santa Ana clerks and carriers is now \$1100 per annum. By becoming a first class office the yearly salaries will be increased to \$1200. This amount is likely to be increased if the postoffice appropriation bill, now pending in Congress, is passed.

The yearly receipts at the local office have shown a consistent increase during the past fifteen years.

Nine city and seven rural carriers are now employed by Postmaster Shaw. In the office there are ten

clerks, in addition to the postmaster and his assistant. There are two regular city substitute carriers and five substitute clerks.

The following table will give some idea of the growth of the local office. The figures are for years ending March 31.

1898	... \$ 9,908.80
*1899	... 10,392.11
1900	... 10,527.37
1901	... 10,954.43
1902	... 11,528.47
1903	... 13,163.80
1904	... 14,987.61
1905	... 16,413.78
1906	... 18,282.64
1907	... 20,102.55
1908	... 21,539.86
1909	... 23,149.70
1910	... 26,389.99
1911	... 30,061.22
1912	... 31,936.64
1913	... 37,279.53
1914	... 40,597.09

*City free delivery.

HOPKINS CAUGHT-- HEAVILY GUARDED

Crowd Favorable to Lynching
Tattooed Bandit Credited
With Three Murders

MOUNT VERNON, Wash., April 1.—A heavy guard was thrown about the jail here today to prevent an attempt to Lynch Charles Hopkins, the "tattooed bandit" accused of three murders, who has terrorized three counties for the past week. When Hopkins saw the crowd outside he cried: "Give me a gag. All I want is an even break." No serious attempt at lynching has yet been made.

Hopkins was arrested yesterday at Van Horn by Marshal Joseph Glover and a posse.

Hopkins was asleep when caught. He stopped at the farmhouse of Frank Yeager, near Van Horn, and asked for something to eat. After he had gone Yeager notified the officers. On Hopkins' person was a 38-caliber revolver. All the cartridge balls were split four ways, apparently in order to render them more deadly.

DELANO BLAMES RATES FOR RAILROAD TROUBLES

WASHINGTON, April 1.—F. A. Delano, president of the Monon railroad, told the Interstate Commerce Commission today that every eastern railroad is losing money on freight as a result of the enforced low rates. He said: "The low rates are responsible for the railroad bankruptcies, receiverships and general railroad financial troubles which have prevailed recently."

Delano was cross-examined by Louis Brandeis.

NAVAL STUDENTS PROGRESS

WASHINGTON, April 1.—The rapid progress of the eighteen young naval officers under instruction in Columbia University as a result of the co-operation between the Naval Academy and that institution is highly gratifying to Secretary Daniels, according to a statement issued today.

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COL. GOETHALS IS NOW
GOVERNOR CANAL ZONE

CULEBRA, April 1.—Colonel Goethals became civil governor of the Panama Canal zone today, the new civil government going into effect automatically following a proclamation by President Wilson given out two months ago.

45,000 MINERS ON STRIKE IN OHIO

Savings Small; Suffering in
Sight—Pennsylvania Seeks
to Avoid Big Strike

NO MONEY FOR MEXICO
FROM JAPAN SAYS DR. SATO

NEW YORK, April 1.—"War between America and Japan is out of the question," said Dr. Sato, dean of the agricultural college Tohoku University. "Even if it did come Japan would not seize the Philippines. We don't want them. Japan is friendly to America. It is simply absurd for any one to suppose Japan is lending money to Mexico."

POISONED TEA SERVED IN HOME OF MRS. JOHN HOGAN

NEW HAVEN, Conn., April 1.—The police are endeavoring today to learn where the cyanide potassium was obtained which was served yesterday tea at the home of Mrs. John Hogan to herself and Mrs. Margaret Williams. There is no evidence against Hogan, who was arrested. The woman became suspicious and did not drink the tea.

CLEVELAND, O., GIRLS TAUGHT CARE OF BABIES

CLEVELAND, O., April 1.—Students of twenty-three domestic science school centers here today took up the study of infant hygiene as part of the city's summer program against infant mortality.

Nurses from the municipal infant dispensary are aiding domestic science instructors in teaching eighth grade girls the sewing of sanitary outfit for needy babies; washing, dressing and feeding babies and the general care of infants. The subject today became a regular part of the school course for the first time.

NO FUNDS PROVIDED FOR NATION'S MONEY MAKERS

WASHINGTON, April 1.—For the first time in nearly twenty years employees of the bureau of engraving and printing, the nation's treasure house where all the paper money is made, are to be "laid off" because there is not enough money to keep them at work full time, due to a failure of congress to provide necessary funds.

WEYERHAEUSER IMPROVES

PASADENA, April 1.—The condition of Frederick Weyerhaeuser, America's supposed richest man, is expected to reach a crisis today. If his present surprising strength continues for the next twenty-four hours he is likely to recover.

Frisco Police
Captains Retire Today

SAN FRANCISCO, April 1.—Three of San Francisco's best-known police captains were retired today by the police commission. They were Thomas Duke, Henry Colby and Marcus O. Anderson. Colby and Anderson had been eligible for pensions for several years. Each will receive a pension of \$100 a month.

TORREON YET A PAWN OF BATTLE

Fighting for its Possession is
Continued in its Streets—
Federals Fortified

REBELS WRECK FEDERAL TROOP TRAIN, IS REPORT

Train Was Carrying Federal
Reinforcements to Aid of
Torreon Defenders

CHIHUAHUA CITY, April 1.—Torreon has not yet been completely occupied by the rebels according to the latest news from the front. It is stated that the federals are still fortified in certain sections of the city and that fighting in the streets continues.

REBELS REPORTED TO HAVE
WRECKED FEDERAL TRAIN
JUAREZ, April 1.—That the rebels have wrecked the federal troop train bringing reinforcements to Torreon was stated in a dispatch received this afternoon. No details were given.

FEDERAL REINFORCEMENTS
WERE ON THE WAY TO CITY
WASHINGTON, April 1.—"The rebels have been severely defeated at Torreon," was the statement made by the Mexican consul general here today. "General DeMoure with 5000 fresh federals is approaching Torreon to take the rebels in the rear. The rebels lost 1000 men killed at Monclova, 100 at Sierra and Dearteaga, and the advance guard at Tamaulipas has been annihilated."

SAFE, SAYS CROTHERS
Word that all foreigners in the Mexican district of Torreon are safe was received today from George C. Crothers, special representative of the state department.

FEDERAL REINFORCEMENTS NEARING TORREON TODAY

EL PASO, April 1.—Strenuous efforts to relieve Torreon are being made today by the federals. Early reports indicated that not only were the rebels not in possession, but that federal reinforcement were nearing the city.

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GEN. WOOD'S SUCCESSOR WAS ANNOUNCED TODAY

WASHINGTON, April 1.—Major-General William Wotherspoon will succeed Major-General Leonard Wood as chief of staff of the United States Army on April 22. Secretary Garrison announced today. Wotherspoon is now General Wood's assistant.

THREE AVIATORS PLUNGE TO DEATH IN RHEIMS

RHEIMS, April 1.—Three aviators were killed here today in two separate accidents. They were: Emile Vedrines, brother of Jules Vedrines, the famous flying man; Pierre Testelet, member of the French Aero Club; and Clement Avigny, Testelet's passenger. Vedrines met his death by trying to loop the loop with a monoplane. He fell one hundred feet and was instantly killed. Later in the day the aeroplane which Testelet and Avigny were flying plunged three hundred feet to earth, followed by a trail of flame from the bursting petrol tank.

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BOARD OF SUPERVISORS

WILL FINISH
PAVING ROAD
TO NEWPORT

On April 8 Bids to Be Opened
for Section from Santa Ana
to Pollerino

There is every prospect that the road from Santa Ana to Newport Beach by way of South Main street will be paved by the middle of summer. Yesterday the Board of Supervisors ordered that bids for building the road from the south Santa Ana city limits to Pollerino, to join the section now under construction, be opened on April 8. The contract will be let probably on April 15, and it is hoped that the work of construction

will commence by May 1. Since there is little grading to be done, there should be no delay in getting to the work of paving.

Deed is Given

C. F. Krauss, manager of the Irvine ranch, brought in a deed for the right-of-way for the Laguna Beach road through the Irvine property. Krauss asked that the county agree to move a fence where it is desired to change the location of the road. The supervisors readily agreed to the proposition.

Reward Authorized

The Board of Supervisors confirmed the offer of \$300 reward made by Chairman Talbert for the capture, dead or alive, of Pasqual Basquez, one of the murderers of Deibert Wardlow at Talbert.

Three bids for the construction of paved roads at Buena Park were referred to the highway commission, and will be acted upon on April 8. The board adjourned to April 7.

Check Your April Cough

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ORANGE
U. S. ARMY OFFICER
VISITOR AT ORANGE

(By Staff Correspondent)

ORANGE, April 1.—Captain George J. Oden of the Tenth U. S. Cavalry was a guest at the R. W. Jones home in El Modena yesterday. He formerly lived there. Now he is en route to San Diego on a visit with his mother and other relatives, after which he will join his troop at Ft. Huachuca, Arizona. Until about six months ago he was stationed at Ft. Ethan Allen.

Mr. J. H. Johnson and Miss Josie Johnson, her daughter, are here from Seattle for an extended visit with the J. H. Wilkins family. Mrs. Johnson is a sister-in-law of Mr. Wilkins. Miss Johnson is an instructor in the University of Washington.

H. H. Wheeler, engineer for the John T. Carpenter Water Co., went to Los Angeles yesterday on business connected with the building of a new engine house at the company's plant in El Modena.

J. R. Fletcher of El Modena spent most of last week on jury duty in Santa Ana.

Mrs. Ella Murphy of El Modena, who has been seriously ill for the last few days, is reported to be recovering.

Mr. and Mrs. W. H. Flippin, Mrs. T. M. Flippin and family enjoyed a motor trip down the coast line to San Diego, returning over the inland route. They arrived home late Saturday evening.

Miss Ethel Teel and Mrs. C. S. Head are spending the day with friends in Santa Ana.

Mr. and Mrs. H. G. Carter left today for their former home in Pennsylvania. Mr. Carter recently sold his local property, consisting of three residences on South Olive street.

Mrs. Fay Meehan left yesterday for Santa Paula, on receipt of an urgent message informing her of the serious illness of her mother, who resides at that place.

Miss Catherine Michel of South Grand street will entertain the Sewing Circle girls at her home this evening.

Mr. and Mrs. Jesse McDaniell of Macksville, Kansas, who have been visiting her parents, Mr. and Mrs. G. W. Gates on North Center street, left this morning for Newport Beach for a visit with the Earl Columbia family.

In a baseball game played on the high school grounds yesterday afternoon between the Orange Union High

School and the University of Redlands the score stood 6 to 2 in favor of Orange.

Mr. and Mrs. Walter V. Crane of South Cypress street were in Los Angeles visiting relatives yesterday.

T. R. Casey, who has been spending the winter in Orange, has left for his home in Almena, Kansas.

Mr. and Mrs. S. L. Hahn and family, Mr. and Mrs. B. F. Hahn and family, Miss Della Hahn and Mr. and Mrs. Floyd McDaniel left early this morning for San Juan Hot Springs on a fishing trip.

C. J. Overshiner, who has been at Independence for several weeks auditing the books of Inyo county, returned home yesterday afternoon.

Mrs. G. W. Pratt of Long Beach is here on a business trip. She will return home this evening.

Mr. and Mrs. Fred Zimmerman, who have been guests at the C. F. Talmage home, left for their home in Brownwood, Minnesota, yesterday.

E. A. Honey and Samuel Keeney left this morning on a fishing excursion to Silverado Canyon.

Miss Anna Kindt of Santa Monica is guest at the W. L. Carricker home on East Washington avenue.

Miss Lottie Carricker has returned from a short visit in Los Angeles and Santa Monica.

ALASKA'S MIGHTY RIVER.

The Yukon Is Navigable For a Stretch of Over 2,100 Miles.

Dismiss from your mind any notion that the Yukon river is a puny stream fed by eternal glaciers and trickling away to the sea. It is a river so mighty that it can spread out over a width of sixty miles on the Yukon flats and still have depth enough in the main channel to float heavily laden freight steamers. From its mouth (near St. Michael) at the Bering sea it is navigable all the way to White Horse, in the Yukon territory of Canada, an unbroken stretch of over 2,100 miles—two-thirds of the distance from New York to San Francisco. Add to this the navigable water of its tributaries—370 miles on the Innoko river, 320 on the Iditarod, 620 on the Koyukuk and 392 miles on the Tanana—and you will begin to have a fair idea of what a big river we have in our great empire beneath the Northern Lights.

The valley drained by this wonderful river system of the north is the hope of Alaska. The wealth of the past and of today has come from mines and fisheries, and the lifetime of all mining regions is briefer even than human life. It has been only a few years, you remember, since the Klondike was the most active mining camp in the world. Today it is a valley long since deserted by the individual miner and turned over to two big dredging companies, which work the low grade tailings. And these also must shortly pass.—Edgar Allen Forbes in Leslie's.

SKIN OF A SABLE.

It Takes Lots of Treading to Make It Soft and Fluffy.

"Otter hunts are fashionable in England," said the manicurist, "and I call that a sensible kind of hunt. Look at the otter skins the girls can collect—and otter coats so fashionable now too!"

"I wouldn't mind collecting an otter coat myself. But how would you like to belong to a sable hunt, girls, and collect a sable coat?"

"A customer of mine, though, a fur dealer, told me I wouldn't know a sable if I saw one. I thought, of course, they'd be soft, fluffy little fellows, but he says they have a hide as flat as a rat's. He says that when the skins are taken from the animals they are so hard that they are placed in a tub and a barefooted man steps in and begins to tread on them to soften them. The tub is tilted so that at each step the man takes the skins slide down the slope and are kept moving. The man treads for hours and hours before any pile appears. When it begins to rise the skins are oiled and the treading begins again. This is continued until the skins are as supple as chamois and the pile has become so high that the fur has that soft depth and beautiful rich gloss which we see in Fifth avenue."

"I always thought a sable was a pretty creature, with fluffy fur like a kitten, didn't you?"—New York Tribune.

When your kidneys ache and feel like lumps of lead, and you have stinging pains in the back or the urine is cloudy, full of sediment, or the bladder is irritable, obliging you to seek relief during the night, when you have severe headaches, nervous and dizzy spells, sleeplessness, acid stomach or rheumatism in bad weather, get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast each morning and in a few days your kidneys will act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate clogged kidneys, to neutralize the acids in urine so it is no longer a source of irritation, thus ending urinary and bladder disorders.

Jad Salts is inexpensive and cannot injure; makes a delightful effervescent lithia-water drink, and nobody can make a mistake by taking a little occasionally to keep the kidneys clean and active.—Advertisement.

QUIT MEAT IF YOUR KIDNEYS ACT BADLY

Take Tablespoonful of Salts if Back Hurts or Bladder Bothers

We are a nation of meat eaters and our blood is filled with uric acid, says a well-known authority, who warns us to be constantly on guard against kidney trouble.

The kidneys do their utmost to free the body of this irritating acid, but become weak from the overwork; they get sluggish; the eliminative tissues clog and thus the waste is retained in the blood to poison the entire system.

When your kidneys ache and feel like lumps of lead, and you have stinging pains in the back or the urine is cloudy, full of sediment, or the bladder is irritable, obliging you to seek relief during the night, when you have severe headaches, nervous and dizzy spells, sleeplessness, acid stomach or rheumatism in bad weather, get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast each morning and in a few days your kidneys will act fine. This famous salts is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate clogged kidneys, to neutralize the acids in urine so it is no longer a source of irritation, thus ending urinary and bladder disorders.

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A Few Rolls of
WALL
PAPER

Will Work Wonders in Your Home.

We have a large assortment of the latest patterns, with beautiful figure and scroll designs, and the colorings are such as will please the most esthetic taste. When you hear the low prices you will purchase. We will hang it for you.

Frank S. Browne
416 West Fourth St.

No Rent—Low Expense
WE SELL FURNITURE FOR LESS

We own our building and can do business at the very lowest expense.

New and second hand furniture cheap.
Iron Beds, \$1.75 up.
Incubators at 1/2 price.
S. Mandel & Co.
903 East Fourth St.

TRY OUR SHORTENINGS
Pure home rendered Lard, No. 5, 75c
Pure home rendered Lard, No. 3, 50c
Compound Shortening, No. 5, 60c
Compound Shortening, No. 10, \$1.10

Shoulder Roast, lb. 15c
Shoulder Steak, lb. 15c
Brisket Boil, lb. 10c
Plate Boil, lb. 12 1/2c

LOS ANGELES, April 1.—A mob of 500 unemployed were victims of a cruel April fool joke today. Some one published a notice that the "Soo" lines wanted hundreds of workers. The crowd stood an hour in the rain, and then forced the locks, rushing into the freight yards yelling "We want work." The joker will be sternly dealt with if found.

NEW AVIATION RECORD

JOHANNISTHAL, April 1.—The German aviator, Linnekogel, yesterday established a new aeroplane record for height, reaching an altitude of 20,564 feet. The previous record was held by Legagneux, who ascended 20,295 feet.

Mr. Leonhardt's HEM-ROID

tablets produce amazing results by attacking the INTERNAL CAUSE. The CAUSE is always internal.

DR. LEONHARDT CO., Buffalo, N. Y. (in stock)

Sold by Bowley Drug Co. and all druggists.

are curable. All kinds
mean suffering and
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THREE LEADERS WHITE SOX-GIANTS' WORLD'S TOUR



Right—Jimmy Callahan, Manager of the White Sox; John J. McGraw, Manager of the Giants, and Chas. Comiskey, owner of the White Sox.

Comiskey, president of the Sox of Chicago; Jimmy the manager, and John J. the manager of the Giants, the happiest men in the hen they stepped off the in New York recently after

their world tour to

actions of the earth how shall.

and Callahan, who are were, of course, in the bus; Comiskey, who was was in good shape. He was sent from Italy that

he was dying. The trip was very

successful from every point of view, the managers said. They had not only paid their expenses, but had made money. In addition, they had created interest in the game in countries which had hardly heard of it.

D PAPER WAYS BEST

Vic Advertising Expert
the Value of the
Daily Newspaper
Advertising Medium

With the Standpoint
Of Advertising, but
Also on General Prin-
Ciples of Any Business

(By Anderson, advertising
man, Guaranteed and Trust
Co., New York.)

Mr. in a recent talk be-
fore a Publicity association
made the following remarks regarding advertising:

"In the standard news-
paper, best medium to accom-
plish my purpose, I mean just what I
say—newspapers. For
the plunking a general im-
pression in believe in using the
religious business or trade publica-
tions, theatrical or the funny
paper, the financial, and the
like papers, nor do I be-
lieve in programs or billboards.
These their use in the proper
time, but not for the purpose
of a general, lasting im-
pression."

"My or this is as follows:
Every is likely to have
money for a bank deposit
reads over. He may not read
the same every day, and some
days he no paper. He may
not be equal attention
each same time each day it
is his to spend some time
with one standard daily paper.

"If you once or twice a
week in standard daily pa-
pers will you reach that
man. At will not be conscious
of your advertisement at all.

The first effect of advertisement will
be on his conscious self. The ad-
vertisement have an effect on
him with knowing it. At a later
time penetrate to his sub-
conscious in time may affect
him to think that he will begin
to look and will take a definite
desire in it.

"It is not to make a mental
photograph man's mind that
gradually pierce him with an
interest and to use your bank.
By the use of daily papers continu-
ously you to accomplish this result."

"There is unnecessary to attack
the any side line, such
as his wife, or his business
side, or element side, or the
society side are only spreading
your and unnecessarily. If
you do go both times by using
both papers are really duplicating
your intent, for if you get
him the first through his daily
paper it is necessary to get him
the second through another pa-
per. It will be better to in-
crease the of advertisements
in the daily papers than to
try to reach from another
standpoint as this one."

"The amount space you use and
the number of you advertise
vary according to the size of the bank
and the amount of money that you
want to spend my advice that
you say something in each one of the
advertisements."

"I believe plenty of white
space. If you going to use fifty
lines, single, I think you will
get better for the purpose of
making a good impression, if you
do not use than 100 words in
this space it will if you use
200 words, that I think you
ought to say in every ad.

The publicize your name, your
address, your and surplus and
the names of others and direc-
tors is all inter-

DAMAGES TO WORKER FROM MINING MEN

ess of his left hand in a
explosion John Holzer, an
former employee of
County Coal Mining Com-
pany was awarded \$2500
against the corporation.
is tried in Los Angeles
Houser and a jury.

nt occurred March 13,
had gone back into a
g off from a main tun-
range County Coal Min-
s property in the San
within about five or six
firing a "shot." He
burning piece of dyna-
exploded, shattering his

which is composed
al people, paid all Hol-
and medical fees and
power to aid the unfor-
About three months
nt, when he com-
that everything was
ed, Holzer evidently
ers in Los Angeles
him to bring suit
range county company
fore suit was com-
offered to compromise
was more than the
certified in paying.

REINHAUS Department Store

Merchandise Delivered to Any Point Free of Charge by Parcel Post.

Dealers in Modern and Up-to-Date Merchandise

**BUTTERICK
PATTERNS**
10 CENTS AND 15 CENTS NONE HIGHER

**DELINERATORS
For April
PATTERNS
For April**

**BONTEX
TRADE MARK
Wash Fabrics**

New Spring Clothes and Furnishings for Men, Young Men and Boys

Splendid assortment of men's new Spring Suits of the most approved styles, plain or Norfolks, in brown, gray or navy blue, the best makes in the country, perfectly tailored and perfectly fitting garments, at from

\$15 to \$20

Home of the Famous Post Graduate Brand of Suits
for Young Men and Boys

Great line of Young Men's Suits, mostly Norfolks, ages 15-20, all colors including black and white checks,

\$12.50 to \$15

Boys' School Suits, ages 7-17 all Norfolks, in brown, gray or navy, some of them with two pairs of pants, prices from

\$4 to \$7.50

Also new line of Children's Wash Suits in plain and striped Galatea, at each

\$1.50

No Name \$3.00 Hats for men, the greatest hat in the market for the money. Everybody knows them. Get one.

We carry the celebrated Sweet, Orr & Co. union made wool and \$3 corduroy pants and working clothes for men. Every garment guaranteed. New khaki pants and suits.

Excellent assortment of men's fine Shirts for spring in many different styles; prices from

\$1 to \$2

Shoes

Several large shipments have just been added to our already splendid stock in this department, among them the high grade, popular plain toe, hand turned, Ladies' Button Shoes in vici kid and patent leather at

\$3.50 and \$4.00

Ladies' Goodyear Welts in gun metal and patent leather....\$3.00 and \$3.50

Large assortment of Ladies' Shoes at \$2.50 in every style of leather, button or lace, high or low heel.

Mary Jane Pumps in velvet, kid, gun metal and patent leather for ladies, misses or children at our usual popular prices.

New Colonial Pumps for ladies in velvet, satin and every style of leather, high or low heel

\$2.00 to \$3.00

WASTE BASKETS

are a necessary evil—we regret to ask you to buy one—but really now you need one—don't you know—and we have limited the evil to only the small sum of

50c to 75c

(A great variety of styles)

Santa Ana Book Store

Pacific 97, Home 507.

JOHN McFADDEN

Hardware and Plumbing

Let us install for you a Pittsburg Hot Water Heater. You will enjoy it. We have installed forty of these heaters in town.

112-114-116 East Fifth St.

Last Call for That New Spring Suit for Easter

There is still time to have it made, but you should order it at once. Make your selection now, as you have a complete stock of 500 full length suitings to select from. Our prices are extremely low, considering the style, fit, fabric and quality of workmanship.

**Tailored to Measure Suits of New Spring
Fabrics, \$27, \$30, \$35, \$40 and up**

All work guaranteed to suit you in every respect. Give "The Quality Shop with the Popular Prices" a trial on that new Easter suit and be convinced.

LUTZ & CO., The Fashionable Tailors

120 West Fourth St.

Santa Ana, Calif.

The Santa Ana Register

PUBLISHED EVERY EVENING EXCEPT SUNDAY BY THE REGISTER PUBLISHING COMPANY.

J. P. BAUMGARTNER, Manager.
T. E. STEPHENSON, Associate.
H. T. DUCKETT, Business Mgr.

SUBSCRIPTION RATES
One Year in Advance, by carrier..... \$5.00
One Year in Advance, by mail..... \$4.00
Per Month..... 50c

TELEPHONES
Sunset 4; Home 409.
MEMBER OF THE UNITED PRESS
Entered in the Postoffice in Santa Ana, Cal., as second-class matter.

THE COST OF IDLE OR HALF-WORKED PLANTS

One of the strong points made by modern systems of efficiency is that no business plant will be a success unless it is kept running somewhere near its top capacity.

Many manufacturers, for instance, will recall how in former days they gave comparatively little thought to this idea. There was little effort to systematize mill production down to a regular basis. If there was a period of weeks when production fell off it attracted little notice.

Modern scientific efficiency analyzes production costs more carefully. It shows how when production falls below a normal level even for a day there is a heavier burden to be added to each article produced, as "overhead charge," and for all labor costs based on work by the hour, day, or week.

One reason why newspaper advertising has grown very fast during recent years is that retail merchants understand how this principle applies to their business. In former days when a merchant fitted out his store, hired his clerks and sat down to wait in a passive fashion for business he was very apt to find that he did not do an amount of trade that was normal, either for the capital invested in equipment and stock, or for the cost of his help. The result was that the proportion of failures among retail merchants used to be abnormally large. There is rarely any money in a store that does not have the appearance of being busy.

It is not a difficult thing to turn the current of trade in any given direction. It is not hard to convert an idle or half worked and unprofitable retail plant into a busy and profitable one. If the stock is well chosen and offered at fair prices, the public can always be interested in it. It is simply a question of taking in detail the various attractive features of the stock, and talking about them through the newspaper.

STATE JOBS

The announcement made recently that the State of California needs more draftsmen for its engineering and other departments and will submit to examination all who apply is another reminder of the different way that state business is conducted now from what it was a few years ago. Then all positions were political. Now all the work of the state except the higher positions which call for discretionary relations with the heads of departments are on a strict civil service merit basis. Then political machine could be built out of the money of the state. Now the only way that a political machine can be constructed is through the interest of those taking part in it, submitting whatever ambitions they have for a draft on the state treasury to the people first at the primaries and then at the general elections, with a recall always as a potential check against bad conduct.

Another feature of this announcement of the state civil service examinations is the test to be had for engineers and firemen for the Belt Line Railroad, which is now in charge of the State Harbor Commission at San Francisco, and is virtually a state-owned and managed railroad. It was once the great fear of public ownership of utilities that they would result in the creation of a vast political machine, the political administration being able through its domination of the thousands of employees of the state utilities to control elections. The work of the present state administration in liberating the San Francisco harbor from all power of danger of political manipulation, through the civil service act, has shown how needless this fear was. With engineers and firemen and other employers winning their positions on merit and removable only through shown demerit, they have no need to vote for any man for office unless they have individual reason to think he is the best man for the place, without reference to their tenure of their own jobs.—Fresno Republican.

Editorial Edibles

A 12-year-old New York lad wants to leave his mother because she plays whist. If he saw her trump her partner's ace the prayer should be granted.

Bring on the Lincoln highway, and bring it by here.

Trying to decide whether to eat out by me.



10 cents a button.
\$1.00 a rip.
—we're showing 6 patterns at

\$2

—the finest work pants we know of for all purpose wear.

W. A. Huff
Good Clothes Dealer.

an election or by some less sanguinary method—such as another revolution, for instance.

When a president cuts down his message to 420 words he must be terribly, yes terribly in earnest.

Millburn, New Jersey, reports that the town hasn't had a marriage for six months. What's the matter, eugenics or bashfulness?

The woman who says she was Rockefeller's first sweetheart should be reminded that it is the last one that counts.

All you jingoes come to order. The rangers did not cross that Texas border.

Those London Militants think art ought to be cut out.

The English army will spend \$5,000,000 on the aviation branch this year. The overhead expense of war is constantly going up.

Every party platform contains a certain amount of phraseology that is destined to be pigeon holed.

There are now almost as many candidates for United States senator in Illinois as there are world's billiard champions.

Probably a treaty arrangement will one day be worked out that will contain desirable and practical provisions to get at people who are willing to expatriate themselves to avoid taxation.

Possibly Huerta will feel more like resigning after he goes through an experience in the field under present conditions.

Just as we expected, some of the Gotham cafes are complaining that the cabaret interferes so with the boozing. We expected this.

Villa cannot read, and in fact, it does not look as if he could even guess at the handwriting on the wall.

Ambassador Page will hereafter oblige the spirit of diplomacy by furnishing a complete chart with his speeches.

It is our conviction that only soft-headed men will wear feathers in their hats, no matter what the fashion makers may decree.

NOTICE TO CONTRACTORS

Sealed bids for the improvement of Section 1, Newport Beach and Newport Avenue roads will be received by the Board of Supervisors of the County of Orange, State of California, up to 2 o'clock p.m. of the 15th day of April, 1914, at their office in Santa Ana, to be publicly opened and read.

The work to be done in accordance with the profiles, plans and specifications adopted by the Board of Supervisors and on file in the office of said Board, and in the office of the County Highway Commission.

Copies of plans, profiles and specifications and also blank forms suitable for use in bidding on said work may be obtained in the office of said Highway Commission, and no bid will be considered which is not in accordance with the form herein referred to.

Each bid must be accompanied by a certified check in the amount of five (5) per cent of the total of the bid, made payable to the County of Orange, to guarantee that the bidder, if awarded the contract, will enter into a contract for the performance thereof satisfactory to said Board of Supervisors. And in addition thereto, the successful bidder will be required to file a bond in the sum of twenty-five (25) per cent of the amount of the contract, with sureties satisfactory to said Board as a guarantee of faithful performance of the contract, and a further bond in the sum of fifty (50) per cent of the amount of the contract, with acceptable sureties, to secure the payment of laborers, material, etc.

The Board of Supervisors reserves the right to reject any and all bids not deemed advantageous to the county.

By order of the Board of Supervisors of the County of Orange, State of California, made this 31st day of March, 1914.

W. B. WILLIAMS,
Chairman and Ex-officio Clerk of the
Supervisors.

JAMES IRVINE STATES HIS POSITION AS TO THE RIGHT OF WAY ACROSS HIS RANCH

The following communication is self-explanatory in all respects except as to the Register's relation to the matter under consideration. The Register merely reported (accurately, we think) a public official discussion of the question as to right of way across the Irvine Ranch for the State Highway. If what was said in that discussion as to the respective attitudes of the state and of Mr. Irvine put this latter in the light of "holding up this work" it is not the fault of the Register. We are pleased to be informed of Mr. Irvine's position and to publish his views.

Mr. Irvine's Letter
San Francisco, March 30, 1914.
Santa Ana Daily Register,

Gentlemen:

A clipping was sent to me of an article which recently appeared in your paper, referring to the State Highway which is to go through the ranch.

The sense conveyed in the article gave an impression, to one not familiar with the facts, that we were holding up this work. If you are not familiar with the facts, I wish to state that this is not the case.

The road through the ranch, proposed to be improved by the State Highway, has long been deeded to the county. We have recently deeded other roads to the county with certain reservations which are entirely acceptable to it, and which the county is improving and to improve under the recent bond issue.

The State Highway Commission, in my opinion, is taking a very arbitrary view of the situation, and one which, if carried out, would deprive both the county and ourselves of many of the uses of the highway usually enjoyed by the county and the abutting land owners.

The road in question was deeded to the county, free of any expense, and certain reservations for its use were made, which in themselves would not conflict or interfere with the use of the road as used by the ordinary mode and means of travel.

The state is now demanding an ab-

solute fee, or its equivalent, to this road, and attempting to place it in such a position that if the county should wish to cross the road, or use its outside lines for pole or pipe-line purposes, or if we should find it necessary at some future time, or at any time, to cross the road with pipe lines or power lines, or to run along its outside limits with the same—which uses in themselves would not interfere with the track of the road—we would be compelled to seek a franchise from the state.

The main road, cutting the ranch diagonally as it does for nine miles, will of necessity have to be crossed many times by pipe-lines, if the land is ever to be irrigated, and each time this might be necessary, a franchise would have to be asked of the state.

The district attorney's office and the supervisors, so far as I know, are perfectly satisfied with the agreement we came to regarding road rights of way and reservations, and I believe from the county's standpoint, it would be a mistake for them to give up all control of the road to the state.

The state is asking all it could possibly obtain if it had a fee to the road, and we feel that if we are compelled to abandon all easements in the road, as abutting property owners, and are put in the position of having to apply for a state franchise whenever we come in contact with the road in any line of development, the only thing left for us to let the state or county condemn the property and pay us the full value of the land.

It is a rather peculiar position; the state is asking something which no one else wants but itself, but it wants the county to pay for it. This is somewhat in keeping with my experience with the good farmer who always wants a new road, but wants it just over the line, on the other fellow.

I trust the above explanation will at least put you right as to conditions I certainly have no desire to hold up or retard the development of the State Highway, but there are generally two sides to most questions.

Yours very truly,
JAMES IRVINE.

IS GIVING ESCONDIDO VALLEY LECTURES HERE

Stereopticon views of the famous Escondido Valley (Sun Kist Vale) will be given at the Rossmore Hotel every evening this week, starting at 8 o'clock, by Eugene Alexander. You are invited to attend and bring your friends. It's free.

"Escondido is one of the finest citrus districts in Southern California," says Alexander, "and produces over twenty per cent of the lemons raised in California, over 55 carloads of citrus having been shipped already this year. The Escondido Valley Land and Planting Co., one of the largest of its kind in California, has planted over 50,000 trees throughout the valley. A great many apple trees are being planted this year. The company brings in every year a carload of trees which are sold at cost to the farmers, apple and deciduous trees selling at 10 cents each. This is done to encourage planting.

"A very unique plan of the company is its planting proposition for non-residents, which includes everything and the care for the groves for a term of three years on easy monthly payments. The company owns about 6500 acres close to the town of Escondido."

Santa Ana Painless Dentists, 102½
East Fourth St. Main 253

MOTHER DECLARES LILLIAN PALMER TO BE INNOCENT

SAN DIEGO, April 1.—With her baby by her side, Lillian Palmer today lies in the hospital here, still ignorant of the fact that Philip Kilfoil, the alleged father of her child, has charged the girl-mother with poisoning his sister Mary. Mrs. Blaine, the girl's mother, by careful questioning, got from her the details of the breakfast at the Kilfoil home when Mary Kilfoil was poisoned. The girl said the entire breakfast tasted bitter and everyone at the table became ill. "Then Julia Kilfoil got frightened and called a doctor."

"Lillian is innocent," declared Mrs. Blaine.

Spring Laxative and Blood Cleanser
Pushes aside accumulated waste and poisons of the winter months; cleans your stomach, liver and kidneys of all impurities. Take Dr. King's New Life "Pills"; nothing better for purifying the blood. Mild, non-grinding laxative. Cures constipation; makes you feel fine. Take no other. 25c. at your druggist. Buckden's Arnica Salve for All Hurts.—Advertisement.

Insurance you, Ben E. Turner.

Dr. Pearl B. Magill, Osteopath, rooms 1 and 2, Rowley building, 956 W.

Special

Lace Curtains
Bungalow Couch Covers at Great

We have recently enlarged this department c
tity of new goods. We are particularly desiro
vicinity become better acq
in view we are offerin
these special ind

Buy Now and Save 1/2 to

Odds and Ends of lace Curtains
at 1/2 Price

Values \$1.00 to \$7.50 per pair.
Of some patterns there is only a single
pair, of others there are 3 or 4 pairs
alike. Here are some splendid values if
you need curtains.

\$2.50
\$3.00
\$4.00
\$5.00
\$10.00

\$1.00 per yard quality at 75c
85c per yard quality at 65c
50c per yard quality at 37c
30c per yard quality at 22½c
18c per yard quality at 13½c

Full 1
in pla
at a l

We show a large line of Silks and Tapestries fo

Horton-Spurgeon

Cor. Fourth and Spur

Elaine

Two Complete Changes
of Vaudeville

WEEK COM
Special 1
"IN THE

THE GLADS

"AN ITALIAN
Dramat
CAMI

Matinee Daily 2:30. All

Easter Hats at Gilbert's. Over 400
different Easter Hats on display. The
very swellest millinery can be found
here at the most moderate of prices.
You don't have to pay a fancy price
at Gilbert's for your hat. Come and
see. \$3.50 to \$25.00. Take elevator
to millinery department.

MATINEES
Daily at 2:30

Santa

Monday, T

and

every

two weeks at this

Clunes Popular Price

Lyric Theatre
WEDNESDAY, APRIL 1

"The Honeymooners," a beau
tiful two part drama, featuri
Florence Lawrence, the Ma
Adams of the screen.

"Valentine Day," comedy.

"Boob's Honeymoon," come
featuring Bob Leonard.

5c—AFTERNOON

The Photo D
Presented daily in the
and Bush S

This is the best collection of

Program changes each

beginning

FREE

Children must be

ATT

Petroleum

Our Watchwords:

Santa Ana, Tustin, Garden

Main Office: Farm

Crude Oil, Smudge, Pur

Oil Heating, Cooking an

FREE

Children must be

Santa Ana Register

SANTA ANA, CALIFORNIA, WEDNESDAY EVENING, APRIL 1, 1914.



neion. Santa Ana women eat us judge for themselves just how od a cook Miss Peet is, and whether or not they want to adopt her stods and use her recipes. Each afternoon Miss Peet will give two especially fine recipes to all to come before 2:30, the hour for opening of the cooking school, and will also give to every one who ends the school a number of her st. recipes, which have been com- ad in book form, and will furnish er recipes to be published in the sister each day. Miss Peet's re- es are scientifically made and entically tested, and if followed matically and accurately, good re- s are assured.

Believes in Simple Menus
Miss Peet believes in plenty of desome, nutritions, well prepared l, which will build up the body and strengthen the mind. She also be- es in simple well balanced menus, says that with a knowledge of values, the planning and executi- of such menus is a pleasure to housewife, and the result is a stable one from more than one t of view. It insures the health he family, reduces the expenses lightens the housekeeper's la- ore about Miss Peet and the Reg- Cooking School will be published arrow.

ED ROAD ORANGE O THE COUNTY SEAT

inge News: The paved road be- Orange and Santa Ana, which completed with the exception e surface course and for some ready for traffic except for the of dirt that obstructed it, has finally cleared and now offers viting road for travelers be- the two cities. long hoped-for connecting link ing between the two chief of Orange county is now a fact joy to the automobile public ricular. The road, especially portion of it on Main street, is y for heavy traffic and it is that the state highway com- will carry out its announced on of making a shoulder two ide on each side. The turn dain street to Chapman avenue le by an easy curve and is a improvement over the turn of i road.

most undesirable feature of tire stretch of paving between and Santa Ana lies within the limits of Santa Ana—be- the Santiago Creek bridge. Southern Pacific railroad, section of paving, which was ced without a concrete base, in comparatively new, is al- buckling under traffic and pre- only rough spot on the en- road between Orange and via West Chapman avenue, closed, as work is being done sides of the West Chapman

ANNOUNCEMENT
Dr. W. Shau will be in his office forenoon; Santa on 2 to 6 p. m., and by ap-

MR. FROM HIS HANGER STARTED FIRE OF OIL TANKS

FULLERTON, April 1.—A e broker yesterday on the use of Orange Oil Com- ny and large tanks and out 30 barrels of oil were destroyed in a short time, is salve property was rty cov by insurance. The fire, by spark on a hair. A workman is on to the tank when a gas ignited by the ark. Then saved him- by jumping twenty-five feet the ground. In landing he broke one of the various musi

SMOKER IGS OUT A ORD CROWD

**Leered Herd Entertains
Friends in Royal
Fashion**

He and jolly goodfellow- ship supreme last night at the Santa Ana "bunch" menage another smoker had were, on invitation, enough brought the Elks to tax the capacities of the antlered most. Their friends were on hand to herald a believed the smoker and to sign to be the best ever that the live "Bills" of San- gotten.

ton, exalted ruler, had the entertainment and "Bill" is eminently suited for the charge as evidenced by the fact that the time the lively orches- position from forth on its opening tra lained finished there wasn't

overture in the proceedings. He stut had moving along like a vet- kept thinerville turns that were eran stagor the Elks' approval. The van by all present to be first submitted in fact, of the best va- were voted in class, workers started the ball roli- class, theaters started the ball roli-

Four didn't roll the ball very

long before the goods." They came

long before ensemble by turns

they were one" repertoire of songs

and had a potpourri of songs that

They sang "La Paloma" to selec- ranged from "The Pink Lady" and

the Soldier." As said

from singers made a hit with

"The Choo-choo" and the refined quality

before, the rings.

their voices

of their own.

A black-and-white

They say the

Los Angeles

He's have to

Elks last night

hot ones that

9:45, when everybody

the show was about

announced that another

entertainers would ar-

That settled it. There

on some doubt on the

two of the visiting

one knew definitely

Ana Elks were going

reputation of doing

in. "If you're going to

it up right," seems

of the local boys.

schedule the next

entertainers arrived.

Gladstone family of

"Fifty-seven Variet-

It was due largely

of Mr. Russell, man-

Theater, that the

is safe to say that a

by never had a

audience than the

the Elks' club

and aerobatic

to a bang.

speech to the

ng friends, touch-

and objects of the

ame straight from

s sincerity and

forth rousing

One they played

Their dancing, and

do anything, to be the most

According to company of

They were the

girls, with the

ties" of dancing

to the courtesy

ager of Clune's

troupe was able

Elks' smoker, the

the Gladstone

more appreciatin

One they played

Their dancing, and

work "went ove

Joe Burke made

Elks and their val-

ing on the aims

order. His talks

the shoulder and

good humor bro-

applause.

When the van

program was fin-

ished the crowd re-

laxed the room down-

plendid luncheon had

five-piece orchestra

ship of Mr. Meacham

furnished music

evening, was provided

courtesy of Fred

Mr. Doyle of the

residence at the piano

accompaniments to

real numbers. The

other members of the orchestra were Charles Baird, cornet, and Albert Hill, clarinet.

There were a great many out-of- town visitors present last night. Judging from the happy smiles that wreathed the faces of all the visitors, it is safe to say that there wasn't a grouch amongst the whole crowd. The Santa Ana herd was voted to be Al.

To the entertainment committee, consisting of E. S. Morrow, chairman, Parke S. Roper, R. R. Shafer, F. C. Remsberg and W. L. Beimling, is due the credit for the splendid entertainment of last night.

Our line of library tables is very

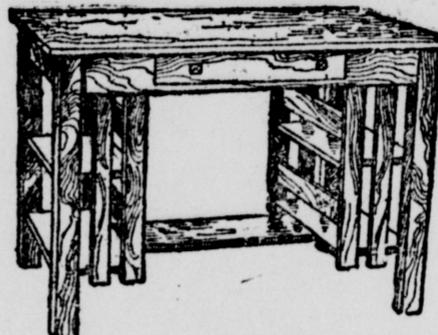
complete. We show a large variety of patterns in all finishes of oak, also mahogany. Some have bookshelves and drawers.

TEN PAGES TODAY
SECTION TWO
PAGES SEVEN TO TEN

We Have Just Received Large Shipments of New Goods

We now have on display a very fine showing of some of the newest things in furniture, and can quote prices that are simply irresistible. We invite you to call and see our new goods.

A New Shipment of Library Tables Have Just Arrived



Our new line of library tables is very complete. We show a large variety of patterns in all finishes of oak, also mahogany. Some have bookshelves and drawers.

Library Tables at

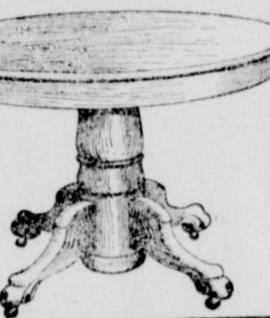
\$8.50 to \$25

Just Received Fine Line of New Dining Tables

Our line of Dining Tables includes 25 styles in fumed and golden oak of all sizes.

Dining tables at

\$8.50 to \$45



Tourist Collapsible Go-Carts



STRONGEST, PRETTIEST AND MOST COMFORTABLE

One-piece steel tube frame and handles, rubber tires, durable top, leatherette upholstered seat and back. They have the enclosed foot-rest and are roomy without being cumbersome. We have them in colors, black, and gray. They are priced at

\$7.50 up
Two-wheel Baby Sulkies, \$2.50 up

We can supply you with everything needed to furnish your home. It will pay you to see our line before buying.

Santa Ana Furniture Co.

Opposite City Hall.

Cor. Third and Main Sts.

Notice to Our Customers!

ON APRIL 1ST, 1914, THREE IMPORTANT CHANGES IN OUR BUSINESS SYSTEM WILL GO INTO EFFECT, AS FOLLOWS: NO MORE SOLICITING—FREE DELIVERY RESTRICTED TO CERTAIN HOURS—A MORE STRICT CREDIT SYSTEM.

NO SOLICITORS—The custom of sending out men to take orders, has become one of the big items of expense in our business and in future no solicitors will be sent out.

FREE DELIVERY—Heretofore we have made deliveries large and small at all hours. In future all orders received before 10 a. m. will be delivered before noon, and all orders received after 10 a. m. will be held for the afternoon delivery. All orders received after 4 p. m. will be held for the next morning delivery.

CREDIT—Hereafter all monthly accounts must be paid promptly on the first of each month. Five days grace will be given in which to make settlement, but after that no further extension of credit will be made.

The expense of soliciting, extra delivering and losses from bad accounts, which we expect to eliminate by this change of system, will be of benefit to our customers as well as ourselves, inasmuch as it will enable us to sell goods at lower prices.

The high quality of our goods will be maintained, but by these changes we can sell many lines at much lower prices.

Morrill Bros.
Quality Grocers
Opera House Block
Both Phones 51

Real Estate Transfers

Reported by Orange County Title Co., March 30, 1914—Deeds

Rose Schulz et conj to Henry W. Schultz—Lots 16 and 17, block 10, original townsite of Fullerton; \$10.

Wilbur B. Taylor to Mabel I. Bentley—Lots 203 and 204, Newport Heights; \$1500.

Guy M. Rush to Philip Griffith—Lots 27 and 28, block E, tract 1.

John N. Brooks et ux to Agnes Clarissa Ralph—Lot 4, block E, Laguna Heights; \$10.

Alfred J. Ottaway et ux to Henry W. Wright—Lot 4, block 7, Sunset Beach; \$10.

Esther A. Martin et conj to H. D. Con-

Huff—Huntington Beach lots 8 and 10, block 208; \$10.

Hiram B. Parks et ux to Irving Williams—Undivided one-third interest in north half of south half of southeast quarter of northeast quarter of section 25-51; \$10.

Brewster C. Kenyon et ux to Henry L. Bregen—Huntington Beach lots 5 and 7, block 307; \$10.

The Huntington Beach Cemetery Association to Justin H. Stewart—Huntington Beach Cemetery lots 1, 2, 3, 4, 9, 1

THE NEW SUGAR BEET

A South Dakota Kind That is a Quarter Sweetness

By George A. Starring, in the Country Gentleman.

If recent tests at the South Dakota State College and Experiment Station are prophetic the day is not far distant when the prairie states will be known by their sugar production rather than by their broad acres of wheat and occasional crop failures. After a quarter of a century of patient breeding and testing of every known variety the South Dakota experts believe they have finally produced a strain of sugar beets that will yield 25 per cent of their weight in saccharine matter. South Dakota makes a modest bow and claims the world's record for growing concentrated sweetness. A recital of this attainment should be worthy of interest.

In the early eighties, when the Dakotas were still one territory, the soil possibilities of this great district were unknown. In order to ascertain what crops could be profitably grown, the experiment station at Brookings undertook an extensive series of experiments with numerous crops. Prof. James H. Shepard, chemist of the South Dakota Agricultural College and Experiment Station, chose sugar-beet culture as his pet hobby. He believed that beets could be bred up as a sure crop under all conditions of Dakota climate, and with a high sugar content.

In 1897, 1898 and 1907 to 1911 inclusive, the United States Department of Agriculture co-operated with the South Dakota Experiment Station, and at different times Dr. C. O. Townsend and Prof. F. A. Pritchard were detailed to work with Professor Shepard in making some specific experiments. The suggestions received from these experts of the department encouraged Professor Shepard in further efforts.

In 1912 the work was again continued independently of federal cooperation. Tests were now undertaken to produce sugar-beet seed on a commercial basis—for what good was a high per cent beet if it remained merely a laboratory product? It must be commercialized and given to the people. The beets of the 1912 season yielded as high as twenty-four tons to the acre with a sugar content of 25.4 per cent. They grew uniformly and true to type, and good for an average of 20 per cent sugar. Professor Shepard believes that he has now grown enough "mother" beets to put the sugar-beet business on a safe commercial basis.

CLOGGED NOSTRILS OPEN AT ONCE, HEAD COLDS AND CATARRH VANISH

In One Minute Your Stuffy Nose and Head Clears, Sneezing and Nose Running Cease, Dull Headache Goes

Try "Ely's Cream Balm."

Get a small bottle anyway, just to try it. Apply a little in the nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning the catarrh, cold-in-head or catarrhal sore throat will be gone.

End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant balm dissolves by the heat of

the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears the air passages; stops nasty discharges and a feeling of cleansing, soothing relief comes immediately.

Don't lay awake tonight struggling for breath, with head stuffed; nostrils closed, hawking and blowing. Catarrh or a cold, with its running nose, foul mucus dropping into the throat, and raw dryness is distressing but truly needless.

Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear.—Advertisement.

in South Dakota in two years.

One who is unfamiliar with the care and patience necessary in such work has no conception of what the results mean. Much might be related of how Professor Shepard rejected as high as 90 per cent of tested beets each year, and at the same time gradually lessened the percentage of the unfit; how he replanted "mother" beets, safeguarded them from cross-breeding with inferior strains, and harvested their seed; how he repeated the cycle during other two seasons; and how he improved the varieties so that it was necessary to reject but 10 per cent in 1912. This extreme care was necessary because he had learned that there were in the whole country no pure strains of seed among the individuals of any variety which would give uniform percentages of sugar.

Summarized briefly, the work of the South Dakota Experiment Station has developed a sugar beet yielding from one-fifth to one-fourth its weight in sugar and more than twenty tons to the acre—without irrigation and without artificial fertilization. In order to produce an equal value of wheat the Dakota farmer would have to coax his land to yield the impossible crop of 140 bushels to the acre. The 1912 beet crop of the South Dakota State College Experiment Station ran so uniformly and true to type that the rejected beet averaged a higher analysis of sugar than that reported for the regular commercial beet crop of the United States. The average tonnage in the United States in a recent report was less than eleven tons an acre, with a sugar content under 16 per cent. Furthermore no Dakota experimental beet crop has ever failed.

South Dakota farmers are now awaiting the factories which are planned at various convenient shipping centers. They feel confident that sugar-beet raising should do for their state what it has done for other states. If beet raising made the soils of Germany so productive why not obtain the same result in South Dakota? The beet is a subsoiler by nature. The South Dakota experimenters dug around and under an exceptionally healthy beet and found roots eight feet below the surface.

Visions of new wealth and prosperity to Dakotans now appear in the prospects for added population in laborers, increased soil fertility, increased feeding of stock with waste products from beet sugar mills, profitable by-products as well as sugar production, beet-seed raising, and last but not least an increase in the price of land.

POLO 'CHAMPS' START PRACTICE

NEW YORK, April 1.—Real work of candidates for the team which will defend the international cup against the invading British polo cracks started today at the Georgian Court fields at Lakewood. Captain James M. (Monte) Waterbury, associated with international polo as a player since the American four were defeated by England in 1902, was in charge of the candidates today. Monte Waterbury was a member of the American Big Four which defeated England for the world's championship and the international cup in 1909. Larry Fitzpatrick, who has prepared the ponies of the American four since 1909, again this year is in charge of that important task.

THE MARKETS

NEW YORK, March 31.—Thirty cars navels sold. Market steady. Weather fair.

NAVELS Avge.
Orchard, imp., Nat. O. Co., iced \$2.95
Standard, imp., Nat. O. Co., iced 2.35
Orchard, Nat. O. Co. 2.86
Standard, Nat. O. C. 2.05
Standard, imp., Nat. O. Co., iced 2.25
Euclid, Growers Ft. Co. 2.25
Uplanders, imp., Nat. O. Co. 2.15
Uplanders, National O. Co. 2.05
Rosemont, National O. Co. 1.85
Rialto Brownie, Rialto Ft. Co. 1.85
Twin Peaks, Growers F. Co., iced 2.00
White Cross, Growers Ft. Co., iced 1.85
Clown, Sparr Ft. Co., iced 2.30
Lotengo, Sparr Ft. Co., iced 2.15
Del Oro, Sparr Ft. Co., iced 2.05
Thor 1.95
Neptune, Amer. Ft. Dis. 2.00
Wistaria, S. A. Ex., iced 2.45
Boston Market

BOSTON, March 31.—Twenty cars oranges sold. Clear and cool.
NAVELS Avge.
Sunnyheights, R. H. Redlands \$1.90
Canton Special, R. H. Mentone 1.90
Pine Cone, S. B. Highland 2.10
Alhambra, S. T. E. Alhambra 1.95
Spec. Quail, O. K. Ex. 2.10
Volunteer, S. A. N. Pomona 2.18
Gold Buckle, R. H. E. High 2.50
Homer, Q. C. Corona 2.00
Lotus, O. K. Ex. 2.20
Monogram, O. K. Ex. 1.90
Diamond S. O. K. Ex. 1.70
Quality, S. T. Nordhoff 2.15
Campfire, S. T. Nordhoff 1.80

Los Angeles Produce Market

Hawaii has again come to the rescue with onions and the quotations on Bermudas dropped 50 cents yesterday owing to the size of receipts from the islands. In addition, a large number of crates of crystal white, a very fancy onion were shipped in and sold at the former quotation on Bermudas, \$2.25 per crate. A heavy shipment of pineapples was also reported in. These continued to sell at 7 cents a pound.

Several surprises awaited vegetable buyers in the morning. Asparagus instead of going down as anticipated, increased in value, white selling from 7 to 9 cents and green as high as 12 cents for fancy quality. String beans also went up, selling from 9 to 12 and peas jumped up a cent, bringing 7 on local and 9 on fancy northern telephone peas. Some green top celery is arriving and is selling at 50 cents a dozen against 85 cents for the golden top. The latter is very scarce.

The egg demand was fair and the market declined to 21 cents on heavy receipts from the north. The quotation on eggs in the north is 19¢. Butter receipts were 13,840 pounds. The demand was very favorable on this stock and the market remained steady with advices of a 23-cent market in the north.

is the time of year to use it and you had better get your order in early as we have already had orders for several thousand feet. We make it in sizes from

Two Inches Up

and the prices are just the same as they were last year.

S. Hill & Son

Sunset 1130, Home 151. 213 E. Fourth St.

Rheumatism, Sprains Backache, Neuralgia

"Yes, daughter, that's good stuff. The pain is gone—my back is all gone—I never saw anything work so quickly as Sloan's Liniment." Thousands of grateful people voice the same opinion. Here's the proof.



Relieved Pain in Back.

"I was troubled with a very bad pain in my back for some time and had to go to a doctor, but did not do much good, so purchased a bottle of Sloan Liniment, and now I am a woman. I always keep a bottle of Sloan's Liniment in the house." —Miss Matilda Cott, 364 Myrtle Ave., Brooklyn, N. Y.

Sciatic Rheumatism.

"We have used Sloan's Liniment for over six years and found it the best we ever use. When my wife had sciatic rheumatism the only thing that did any good was Sloan Liniment. We cannot praise highly enough." —Mr. Perle Des Moines, Iowa.

Spained Ankle Relieved.

"I was ill for a long time with a severely sprained ankle. I got a bottle of Sloan Liniment and now I am able to about and can walk a great deal. I write this to cause I think you deserve a lot of credit for putting such a fine Liniment on the market and I shall always take time to recommend Dr. Sloan's Liniment." —Miss Chas. Rose, Baltimore, Md.

SLOAN'S LINIMENT

At all Dealers—25c., 50c., and \$1.00. Sloan's instructive book on horses, cattle, h

Address Dr. Earl S. Sloan, Inc. Boston, Ma



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—the fact that the pol this bank transacts b those that are abso with the principles ir legitimate banking.

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World-Famous Mt. Lowe Tr

AND THE

Three Great Sight-Seeing Trolley Tr

"Balloon Route" "Triangle" "Old Missi

should be your first recommendation to acquaintances from points outside of Southern California de to obtain a thorough, quick and accurate knowledge country. In no other way may they obtain it as com and at such a small cost. If you have not taken the yourself it will pay you. The Mount Lowe trip may made any day at an excursion fare of \$2 for the ro from Los Angeles, and the Trolley Trips, each appr 100 miles in length, a whole day's pleasant travel ent routes to and through the choicest part of Sou California may be made for \$1 each. Send for illustr or ask your nearest agent.

PACIFIC ELECTRIC RAIL

Upson Board

is the best wall board. Let us prove it to you.

See us for mill work, ceraent, roofing and everything

in lumber.

HOTELS FOR PL

LOS RHEUMAT AND
HEALTH AND PINES AT

RIETA, CAL. Alca's finest St

Pool. Booklet information Bur

Prop. H. Guent Manager.

Social and Club Circles

ELEANOR WILSON'S
CORSAIGE BOUQUET IS
LIKE FLOWERS ON HAT

"Fair Eleanor," the daughter of President Wilson, who is just now occupying the center of the social stage as the to-be-fourteenth bride of the White House, has introduced a pretty fad of fashion. It is the wearing of a corsage bouquet of hot-house flowers that match the artificial flowers on her hat. For instance, she is reported to have worn pink and red roses yesterday to agree with similar roses on the particular hat she was wearing.

Noe's voice is musical and very expressive and she knows how to use it to the best effect. Her enunciation is good and in the various numbers she gave she carried her listeners with her in every word.

Mr. Harry Warner played on the pipe organ Nevins' beautiful love song, "Canzone Amorosa," which he followed by a well-deserved encore number. His contribution to the pleasure of the evening was highly gratifying.

—O—

County W. C. T. U. Board Meeting

The Orange County W. C. T. U. Official Board meeting was held yesterday afternoon at the home of the County W. C. T. U. president, Mrs. F. J. Rogers, 1010 Ross street. The purpose of the meeting was to arrange a program for the county convention of the W. C. T. U., which is to be held in this city April 21 and 22. A splendid program has been arranged which will be announced later.

Mrs. Stella B. Irvine, who is the State Sunday School Association temperance superintendent, will address the Sunday school workers of the county at 3 o'clock on Tuesday, April 21. Mrs. Irvine is also the National Sunday School temperance superintendent of the W. C. T. U. and will speak on "California Dry" on Tuesday evening, April 21. Mrs. Lucy Blanchard will also be present and speak at these meetings.

—O—

THEIR SOCIAL TUESDAY

Members of Woman's Club Enjoyed Afternoon With Readings and Music

As a result of the clever and agreeable custom of the Woman's Club of socially appropriating the fifth Tuesday of each month that is obliging enough to yield that number of Tuesdays, the women of that club had a really delightful social time yesterday afternoon. Business was practically thrown to the winds and entertainment only was in order. The ladies met at the home of Mrs. Anna Gale at her Spurgeon street home, and in the absence of the president, Mrs. Utley, Mrs. Elizabeth J. Mills presided. Mrs. Mills took the opportunity before the opening of the program to thank the ladies for remembering her birthday with the gift of a book of poems, "A Batch O' Blue," prettily written by a resident of Santa Ana. Mrs. Mills read one of the poems, very appropriate to the occasion, to the club.

Mrs. Flora M. Pyle then gave the history of St. Patrick as she was not present at the last meeting. As Wednesday is April 1, Mrs. Pyle gave the ladies a new recipe called "Tango Chicken," as follows: "Lots of white meat with very little dressing." Mrs. C. F. and W. H. Crose rendered a fine duet, "Swallows of the Spring," and responded to an encore with "Little Boy Blue." By request Mrs. W. H. Crose sang "My Josephine." The program committee, with Mrs. Dell Andre as chairman, presented the subjects for the approval of the club, which was accepted with few changes.

At the close of the afternoon the hostess served cocoa, tea, cakes and sandwiches. She was assisted by Mesdames Ey and Diers. Large bouquets of nasturtiums and heliotrope adorned the rooms, and the large number of women present enjoyed the fine meeting.

—O—

Amphion Circle to Meet

The members of the Amphion Circle of the First Congregational Church will meet tomorrow afternoon at the home of Miss Lippert, 301 East Sixteenth street. All members are invited and urged to be present.

—O—

Several Orange Delicacies

Menu cards, daintily illustrated with views of lovely orange groves of Golden California, were used on the dining cars of the Chicago and Northwestern railroad on Orange Day, recently celebrated. Inviting concoctions made from oranges formed an attractive feature of the menu and included sliced oranges, orange fritters with golden sauce, orange celery salad, orange pudding, orange marmalade, orange ice cream and orange cake.

—O—

Piano Pupils' Recital

Miss Virginia Johnston will present her piano pupils in recital at her studio, 117½ East Fourth street, Thursday, April 2, at 4 p.m. Friends and parents are invited to be present.

—O—

Delegates to San Diego

The Woman's Presbyterian Missionary Society of the Los Angeles Presbytery of the United Presbyterian church, will hold its annual meeting in San Diego, beginning this afternoon and running through tomorrow night. The delegates will be given an automobile ride this afternoon.

Those going from Santa Ana this morning were Mrs. J. G. Kennedy and Mrs. M. M. Tidball as delegates; Miss Sarah Finley as secretary of the Presbyterian Society; Mrs. D. L. Anderson, Mrs. Steele Finley; the Misses Adda and Minnie Cowan; Mrs. Stewart and daughter, Miss Stewart.

—O—

Popular People Leave

C. O. Porter, manager of the local Western Union Telegraph office, has been transferred to Santa Barbara, for which place he expected to leave today, accompanied by his wife and little son and Miss Grace Jones, who has been stenographer in the Western Union office during Mr. Porter's management. The departure of these well-liking people from Santa Ana will be regretted as they have made many friends in a social way in the office. The transfer to Santa Barbara is in the way of promotion for Mr. Porter, as he has a more responsible position with an increase of salary as

What Are You Doing About that Spring Suit for Easter?

You can't get by on winter clothes much longer. You simply must shed them and get into spring clothes.

There is no better time than the present.

Our lines are complete, fabrics are of the best and styles the very latest.

Come in and see the strong values we offer at

\$15, \$20,
\$25

Vandermast & Son

well as better working conditions.

Mr. Porter's successor here is T. S. Ferrell, and Miss Jones will be succeeded by Miss Mary Hanson.

—O—

At Spurgeon School

Practically all of the first part of the yesterday afternoon's session of the meeting of the Spurgeon School Parent-Teacher Association was devoted to business. Among the items of business was the nominating of officers of the association to be voted on at the May meeting. Another matter of interest was a discussion of the play, "The Peck Sisters," to be given during the summer vacation.

Following the business session, a social hour was spent during which the hostesses served delicious salads, sandwiches and coffee. There was a very fine attendance of mothers.

—O—

A Hawaiian Afternoon

Mrs. Charles F. Heil, who with her husband and little daughter Helen have just returned from a trip to Honolulu, delightfully entertained the Inter Se members yesterday afternoon at her home on F street.

The afternoon was spent in social conversation, many interesting incidents of the Hawaiian trip being recounted by the hostess. During the Heil's stay on the island, Mrs. Gertrude Finley, Miss Crookshank and Miss Cotter arrived and the Santa Anans went about together.

At the close of the afternoon Mrs. Heil invited her guests to the dining room where dainty refreshments were served. The yellow color scheme was most artistically carried out in the large centerpiece of yellow poppies and the festoons of yellow leis (pronounced lays) lying upon the white cloth. The service was suggestive of the island, creamed shrimp, fruitade, and sliced pineapples and cake sprinkled with coconut from Hawaii, being used. The places at the table were found by dainty little kodak place cards, views from the islands. On each chair was a yellow lei that Mrs. Heil, in anticipation of the afternoon, had brought from the island. Leis were also fastened about the walls of the dining room, and the red, white and blue ones that had been placed about the necks of Mr. and Mrs. Heil and little Miss Helen by Mrs. Finley, Miss Crookshank and Miss Cotter as the Heils left them to sail for the homeland, particularly interested the company.

Those enjoying this unique social afternoon were Mesdames E. S. Wallace, W. H. Bullard, George S. Smith, A. J. Crookshank, Earl Glenn, Warren Brakeman, Misses Mary Cotter and Margaret Ore.

—O—

Federation Women Meet

The meeting yesterday in Santa Ana of representatives of the executive board and presidents' council of the southern district of the California Federation of Woman's Clubs, was decidedly successful in every way with the possible exception of attendance. The business meeting was preceded by an elegantly appointed noon luncheon at Taylor's, where tables were set in the "gold room." Pink and green were the tints of a color scheme developed in pink roses and ferns. The tables were centered with large bouquets and in the beautiful stained window at the rear of the room was a basket of lovely

Easter Hats at Gilbert's. Over 400 beautiful Easter Hats on display. The very swellest millinery can be found here at the most moderate of prices. You don't have to pay a fancy price at Gilbert's for your hat. Come and see. \$3.50 to \$25.00. Take elevator to millinery department.

AUTO STAGE LINE

—Leaving Santa Ana for Orange, Anaheim and Fullerton every other hour of the day beginning at 7 a.m. to 7 p.m. Last car from Anaheim for Santa Ana midnight. Leaves here northwest corner Fourth and Main.

DANCE AT EL TORO SATURDAY night, April 4. Good time assured.

Let the Modern Dry Cleaning Co. clean and press your summer clothing. Best work, prompt service, moderate charges. 519 North Main St. Both phones.

MOOSE DANCE.

—There will be the regular weekly dance given in Moose Hall tonight. Good music is a feature of these social times. Ladies free.

BORN

SCHEEL—On Wednesday, April 1, 1914, to Mr. and Mrs. Herman Scheel, 1836 Spurgeon street, a son.

Dr. K. A. Loerch

116 East Fourth St.

Phone, Main 194. Santa Ana

Duchess roses and asparagus ferns. An elaborate menu was served.

At the table were the following ladies: Mrs. Lillian Pray Palmer, retiring district president, and Mrs. Geo. Butler of San Diego; Mrs. Henry De Nyse of Riverside, Mrs. S. L. Beller of Riverside; Mrs. F. C. Martin and Mrs. K. R. Smart of Beaumont; Mrs. F. T. Willis of Colton and Mrs. T. C. Jameson of Corona; Mrs. E. L. Quinn, of Los Angeles; Mrs. George Kellogg, president of Newport Ebell; Mrs. Arkley, Garden Grove; Mrs. Flora M. Pyle of Westminster; Mrs. G. W. Sherwood, of Fullerton; Mesdames W. L. Delming, W. L. Grubb, C. F. Crose, Roberts, A. J. Lawton of Santa Ana.

Following the luncheon, the ladies repaired to the parlor of the Armory, properly decorated for the occasion, where a business meeting was held. Amendments and other business to be considered at the Riverside convention of the State Club Federation, were discussed, and reports of departments were heard. Of the presidents' council reports, eight were delivered personally by the presidents, the others being sent in.

The local presidents giving reports were Mrs. A. J. Lawton of Santa Ana Valley Ebell; Mrs. B. Utley, Santa Ana Woman's Club; Mrs. Lipton, Anaheim Ebell; Mrs. Sherwood, Fullerton Woman's Club; Mrs. Kellogg, Newport Ebell; Mrs. Arkley, Garden Grove Tuesday Afternoon Club.

—O—

The German Club

The German Club of the High School was entertained last evening by the class teacher, Miss Henry. —O—

Woodmen Were Hosts

The entertainment given last night by the local camp of the Woodmen of the World at Moose Hall was largely attended by the guests of honor, over 200 members of Sedgwick Post; Sedgwick W. R. C.; Shiloh Circle Ladies of the G. A. R.; and Daughters of Veterans being present. The guests were enthusiastic over the excellence of the literary and musical program of which the leading features were "The Tramp Blacksmith," given by Gordon Gould and company, and "An Appeal to the Governor," by Messrs. W. G. Gould, C. S. Shaw, Miss Blanche Irvine and Frank Wood. The latter was beautifully staged and was pronounced as very effective.

The "boys in blue" of the G. A. R. and the members of the auxiliary societies expressed their delight and gratitude tendered them by the Woodmen.

—O—

WANTED—Names of any parties who

witnessed the collision of automobile with boy on bicycle, which occurred Sunday morning about 10 o'clock at the corner of Sixth and Main Sts. Address C. Box 84, Register office.

FOR SALE OR TRADE—10 acres of

land and one business and one residence lot in Dimmit county, Texas 110 miles from San Antonio, in the new town of Denton, right in the heart of the artesian belt. Best of soil, best of climate. What have you to offer? Address M. Box 13, Register.

YOU'VE HEARD OF KEOUK—The

city where the largest hydro-electric plant in the world has just been completed. Would you like to work here? Would you like to get your share of the \$26,000,000 that has been paid out here for labor and materials? Would you like to sell your farm to one of the Iowans who has had his land flooded by the water backed up behind the big dam here? A classified advertisement placed in the Keokuk Constitution-Democrat will enable you to do these things. The cost is but 1 cent per word, nothing taken under 15 cents, cash required with order. Address The Constitution-Democrat Co., Keokuk, Iowa.

WANTED—Five passenger second hand car. Must be in first class condition, 1912 or later model. Would purchase on monthly payments. I. Box 36, Register office.

FOR SALE—At a bargain, 4 good miles. No further use for them. Apply G. M. Bain, Helena Orchards, Fullerton.

FOR SALE—At a sacrifice, one thousand pedigree Valencia orange trees, budded in 1912, in first class condition. Apply to G. M. Bain, Helena Orchards, Fullerton.

FOR SALE—Baled barley hay, close in. Phone 995R.

FOR SALE—Man's bicycle in good condition \$14.00. Call at barber shop at 312 East Fourth St.

WANTED TO BUY—Preferably Jersey heifer calves. Would take Holsteins. Phone 802W. A. R. Dresser, 1523 French St.

FOR SALE—Ford roadster, a bargain if taken at once. Also 1914 Ford touring car. Harper Motor Co., next to City Hall.

JUST ARRIVED—Carload of finest horses ever shipped to Santa Ana. Some fine matched teams weighing from 1400 to 1800 lbs. Cor. Second and Broadway. Sunset 553.

FOR SALE—No. 5 Cough pump, with 45 ft. of frame and shafting, used but one year, just as good as new. Will sell for half price. Inquire of L. B. Perrell, Box 96, R. D. 4. Located 2½ miles south of Anaheim to Sub. Electric station on bldv, between Orange and Anaheim, then one-eighth mile west.

FOR SALE—20 acres of finest orange land, abundance of water, free from hard pan and alkali. \$155 per acre. Easy terms. I. Box 14, Daily Register.

FOR SALE OR FOR RENT—Modern 6 room house, close in. Own terms. 1078 West Sixth. Home phone 446.

WANTED—Lady clerk, experienced in dry goods. Apply at Main Department Store, 415 North Main St.

WANTED—Situation in grocery or gent's furnishing store, by young man with twelve years local experience. Address I. Box 12, Register office.

WANTED—Good cow for her keep. Might buy. Call 978J.

FOR EXCHANGE—Fine gas range for good coal range. Moving to country. 604 East Fourth St. Call 978J.

BE YOUR OWN DRESSMAKER

"Nature Forms"

—are exact reproductions of the person's own figure, arms, bust, skirt and pose, YOUE.

—You can cut, fit and finish everything without once trying on yourself until complete.

—Positively the most perfect and practical dress-form made.

—See models and demonstration at

Mrs. Cora B. Cavins' Corset Shop, 408 North Main St.

Pay cash and save \$ \$ \$ \$

S. M. HILL

Cash Grocer.

Fourth and French Sts.

Quick Sales. Small Profits.

112 E Fourth St. Santa Ana

CITRUS LAND CLOSE TO TOWN

\$185 an Acre; Easy Terms—
Views of the Valley
All Week

We have for sale some 6500 acres that lies all around the town of Escondido. All tracts have beautiful building sites, deep granite soil and easy to work. A town of 2500 people, nice churches, stores, four banks, fine high school, Mutual Water Co. on the Santa Fe R.R., 67 carloads of citrus fruits have been shipped this season. Over 50,000 young trees have been set out in the Valley and the company has several thousand apple trees in the nursery for 1915 planting. The prize vineyard of the United States is at Escondido. This vineyard took three gold medals at three world's fairs, and has never been watered, and produces from eight to fourteen tons to the acre. Of delicious Muscatel grapes we have planted and sold over 1000 acres.

We are showing every evening at the Rossmore Hotel moving pictures of the valley. Come and spend an evening and see for yourself what a beautiful valley we have. It's free and so is our beautiful illustrated booklet.

We will be here all week and if you can't get down to the hotel in the evening, call up and we will run out to your ranch or home.

Compare this planted price with any raw land around here. Our three-year planting proposition includes choice of land, trees, water stock, water rentals, NO TAXES, NO INTEREST. All concrete and steel casings; pruning, cultivating and care. Nice roads.

For term of three years. Every tree guaranteed to be alive and healthy at end of that term.

This is cheaper than you can buy raw land around this or other good fruit districts in Southern California.

CITRUS: \$750.00 an acre and \$7.50 an acre a month.

APPLES: \$450.00 and \$4.50 an acre a month.

GRAPES: \$225.00 an acre and \$2.50 an acre a month.

Three years' care, and right in an old fruit district. Can you beat it? YOU CAN'T.

So come over to the Hotel Rossmore and arrange to meet Mr. Alexander or Mr. Clark, from Escondido, and if you are interested in getting some good fruit land reasonable, we will take you down and prove our statements.

THE ESCONDIDO LAND & PLANTING COMPANY

W. E. Alexander, Jr., and S. M. Clark, Representatives, Hotel Rossmore.

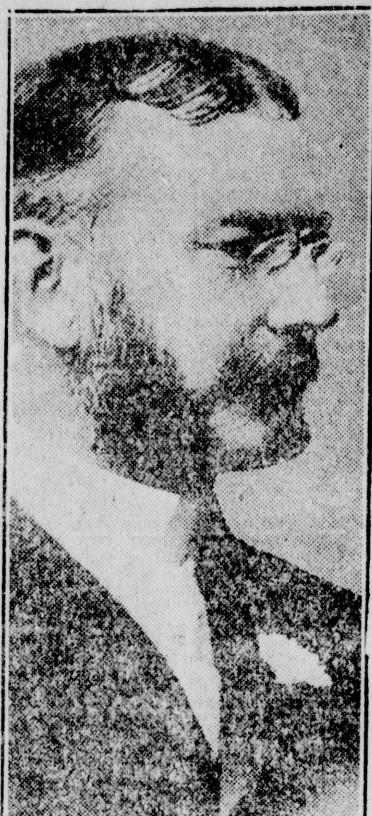
Clears Complexion—Removes Skin Eczema.

Why go through life embarrassed and disgraced with pimpls, eruptions, blackheads, red rashes, or suffering the tortures of Eczema, Itch, tetter, salt rheum. Just ask your druggist for Dr. Hobson's Eczema Ointment. Follow the simple suggestions and your skin worries are over. Mild, soothing, effective. Excellent for babies and delicate, tender skin. Strong-tasting. Always helps. Relief of money back, 50c, at your druggist. Advertisement.

Special new Crepe De Chine Blouses at Gilbert's, \$5.50. You pay as high as \$6.75 elsewhere for similar qualities. These are the very latest for Easter dress. At Gilbert's. Take elevator to suit department.

A feast for the children—Easter toys, candies and novelties at the Dragon.

PROF. HARRY T. PECK,
WHO SHOT HIMSELF



Merchants' Luncheon Proves Successful Affair

The Merchants & Manufacturers' Association today successfully inaugurated its monthly luncheons. In point of attendance and interest, the luncheon was even more successful than the hustling board of directors had expected, and there is every reason to believe that the occasional gatherings of the business men at the noon-day meal will develop into a permanent and profitable institution.

Luncheon was served in the balcony of Taylor Brothers with fifty merchants attending and Secretary J. C. Metzgar and the directors in charge of the affair. Each person ordered and paid for his own luncheon. It is the intention of the association to hold the luncheons about once a month, and at each one have a speaker to talk while the merchants eat.

Today's speaker was Postmaster L. L. Shaw, who opened his remarks by reporting that Santa Ana's postal receipts for the last year entitles it to classification as a first-class post office.

"Advertising" was Mr. Shaw's subject.

"There is a rule of the association that is meant to work out so that only legitimate advertising will be used," said he. "It is very easy to spend a lot of money and get no results, especially if a person uses other than good standard methods. The best standard form of advertising is undoubtedly the newspaper. No other single method can compare with a good newspaper. Of course, you can waste money by injudicious newspaper advertising, but there is no question but that fresh, up-to-date, spicy ads bring good results.

"Among other mediums are those that reach the buyer personally. For example, notice the enormous business being done by some mail order houses.

"I am convinced that the Santa Ana merchants are neglecting their opportunities of getting trade through the rural routes and parcel post. Santa

A has seven rural routes that cover twenty-five miles daily, with an average of 150 families on each route. There are twenty-one rural routes in the county. The rates for parcel post deliveries are low, probably less per pound than it costs many of the Santa Ana merchants to make their deliveries in Santa Ana. It ought not to be difficult for you to secure a good mailing list for use by your members.

"You ought to take all necessary steps to increase your county trade. At present we have no produce house ready to handle farm products in the quantities most suitable to farmers. I think a public market should be started. Suppose the City Trustees were asked to set apart Sixth street, between Sycamore and Broadway, as a public market? From that, I believe the market would grow into a popular and successful institution.

"I believe a Bargain Day would work out to great advantage. People are interested in bargains, and no doubt about it. You can afford sometimes to sell an article at actual cost if thereby you gain the trade of a man or woman. We might have a Bargain Day once a month, with a band concert, free tickets to the moving picture shows, a ball game, or something of that kind to attract the people. In every possible way we should make it a point to establish a friendship with the country people. It takes a country trade to build up a big store.

"I have said that the best standard of advertising medium is the newspaper. Of that I need talk no further, as you know as much about that as I do."

Secretary Metzgar gave a short talk in which he urged the members to cooperate with him in working out the plans of the association to prevent advertising fakes from getting a foothold and in bettering the association's protective system of credit. He said that he thought the mail order plan for Santa Ana merchants would be worked out in the next few months.

Let the Modern Dry Cleaning Co. clean and press your summer clothing. Best work, prompt service, moderate charges. 519 North Main St. Both phones.

**FROM CACTUS
TO GRAIN IN
THE LAST YEAR**

Sleeper and Waller Have 2800

Acres in Fine Barley;

500 Acres New

Yesterday County Assessor Sleeper was in the Trabuco and Gobernadora canyons looking over the barley that he and his partner, Waller, have planted. In the latter canyon about 500 acres of land is this year planted to its first crop. A year ago it was covered with cactus and brush.

There is not a finer field of barley in California than that on the mesa planted last November on land that had been summer fallowed. The grain that was put in first is three and a half feet high, and with the late rains it will fill out unusually heavy. Sleeper and Waller have 2800 acres planted and about 700 acres plowed up for a season's rest. They lease from Jerome O'Neil.

R. R. EMPLOYEES LAID OFF

NORFOLK, Va., April 1.—The Norfolk & Western railroad yesterday announced the laying off of 8000 employees because of decrease in traffic. It is announced also improvements already under way will be suspended for the present.

HARBOR CITY
THE COMING INDUSTRIAL CENTER.

Large business lots, 50x150 ft. \$600 and up. Half acre tracts \$700 and up at Harbor City. Harbor City is two miles from San Pedro and Los Angeles Harbor. Harbor City is only two miles from Torrance, where there is now over 1000 people employed by big manufacturing companies, and is two miles farther from water than Harbor City. Harbor City is only two miles from Wilmington. Look, these towns are on three sides of Harbor City. They must grow towards Harbor City. Harbor City has everything that a city needs, and prettier view and location can't be seen. Harbor City is two miles from a good oil well which flows 500 barrels a day. Let me tell you about Harbor City. Terms 10 per cent down and \$10 a month.

BRUCE HOOD,
Santa Ana Agent, Lacey House.

Special Easter Day of Trimmed H

Thursday, April 2

Ladies are cordially invited to call and inspect the play of fine hats.

Miss Ruth Tay

I. O. O. F. Building.

Special Ten-Day

ON the 11th of April we will discontinue our free delivery then be in a position to give our customers the advantages in town.

AFTER that date we will make a delivery charge of 10c articles purchased or quantity of purchase.

UNTIL that date we will deliver goods free at the following being delivered at our convenience only, prices be changes:

25 lbs. granulated Sugar	\$1.00	Good Pastry Flour
100 lbs. granulated Sugar	\$4.00	Large pail Cottol
3 lbs. best Soda Crackers	.25c	Large pail Suet
Golden State Butter, per lb.	.30c	Large pail Comp
Extra fancy Idaho Potatoes, 100 lbs.	.40	Solid pack Toma
20c jars Jam	.25c	20c jars Jam
High Patent Flour, large sack	\$1.50	Pork a
25 bars Ben Hur Soap	\$1.00	High grade Coffe
100 bars Ben Hur Soap	\$3.80	3 pkgs. any old ki
White King Soap, 100 bars	\$3.70	3 pkgs. Jeilo
7 bars White Soap	.25c	Comb Honey, per
8 bars good Laundry Soap	.25c	10 per cent reduc
5 gallons Coal Oil	.55c	Syrup.
5 lbs. Rice	.25c	Larkins Flavoring
20 lbs. Pink Beans	\$1.00	prices.

Does It Pay to Pay

The Basket Gro

Fifth and Main Sts.

Phones: P

Carload of Brass Beds Just Received

The low price made us by the factory was the inducement for us to make this large purchase. Now we propose to give our customers the benefit of our heavy buying. 50 patterns

Brass Beds regular \$12.50 to \$50, now \$9.50 to

All these beds are the massive heavy kind, 2, 2 1/2 and 3 inch posts and heavy fillers—Largest shipment of Brass Beds ever brought to Orange county—We also offer special low Best Iron Bed in our store at \$7.50. Some stores would ask \$10.50 for this bed.

	Heavy Brass Bed, massive 2-inch posts, beautiful finish, a good \$12.50 value, now \$9.50		Massive Vernis Martin or white, 2-in. post, iron bed, best iron bed in the store, sells at \$10.50, best bargain in beds ever offered \$7.50		Massive Colonial 2-inch post, guaranteed Brass Bed, one of the best values ever offered —was \$15.00, now \$11.50		2-inch continuous post, satin finish, guaranteed brass bed, Finish guaranteed not to tarnish, was \$19.00, now \$14.50		This fine pattern has no rods in its construction, all metal is heavy tubing, white or Vernis Martin, now \$6.50		A very popular pattern with us in either white or Vernis Martin, now \$6.50
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We have dozens of styles of beds not shown in the above illustrations and all are included in this sale. All of our beds can be had in three-quarter or full size. A big factory purchase makes these big reductions at this special time. A little walk up Main street to our store means a big saving to you when buying anything in our line.

IRA CHANDLER & SON

510-512-514 North Main
SANTA ANA

The Register's Clearing House for Big Bargains

FOR SALE
100 will buy 7½ acres Valencia oranges, from 2 to 4 years old.
100 will buy 4 acres Valencia oranges, 3 acres full bearing, balance years old.
100 will buy 3½ acres full bearing Valencia oranges. Something to fine.
100 will buy 5 acres Valencia oranges 2 years old, with 4 room cottage.
100 will buy 5 acres Valencia oranges and lemons 4 years old; six room house, and barn; chicken coops.
100 will buy 10 acres Valencia oranges, 5 acres 4 years old, 5 acres 3 years old; double water stocked, se all choice buys in the frost sections. Come and see them, try to loan. Notary Public, Fire Insurance.

Wells & Warner
111 West Fourth St.

For Sale—Poultry, Etc.

SALE—White Pekin duck and hatching eggs, C. usch, East Commonwealth Ave., Fullerton.

L. BOWEN'S FAMOUS WHITE MINI-CRA EGGS FOR HATCHING. Hens for sale. Ranch at Board station, R. F. 2, Santa Ana.

Miscellaneous Ads.

ENTS NOTICE—After April 1st fruit trees not included \$1 price quoted in my property. G. Bishman.

ST. HALF SOLES sewn on, 50¢ and 75¢. Heels 25¢. Preemie Shoe Co., 3 West Fourth St.

ST. CLASS DRESSMAKING, day or otherwise. Phone 546W, 801 Spurgeon.

Business Notices

LOCKSMITHING—Trunks open umbrellas repaired and covered. Expert gun repairing. Hawley's Sporting Goods.

HARNESS AND IMPROVEMENTS
n. F. Lutz Co., 219 West Fourth St. Both Phones 1.

MILLINERS
na. L. Mueller, 501 North Main St. to sell Dixie Cream and Peta Powder.

AUTOMOBILES
n. F. Lutz Co., Studebaker and Stutz. Phones: Pacific 10, 1000.

HOUSE CLEANING
electric house cleaning, and vacuum cleaners to rent. Phone 408 a. m. after 6 p. m. Home 6322, Pacific 42W. M. L. Bernick.

CLEANING—PRESSING
are expert in dry cleaning and pressing. Closets cleaned and repaired. Sewers, largest and best. Crystal Cleaning Co., Inc. L. Babbit, Mgr. Both phones. Auto serv.

ELECTRICAL
electric wiring, fixtures, Motors, fans, and repairing. Robertson's, Tachard, 505 North Main St. Phones: Sunset 33, Home 133.

STATIONERY
n. S. Thacker, Stationery, school supplies. Picture Framing. Sunset 277.

PAINLESS DENTISTS
n. A. Painless Dentist Dr. J. J. Jacobs, 102½ East Fourth St. Main.

FURNITURE REPAIRING
ew and second hand furniture repairing and varnishing. Mirrors resilvered. Picture frames made. F. Johnson, 110 East Fifth.

STOCK REMEDIES
External Liniment, 10 sprays, bruises and wire cuts. Titusville and Azoturia Remedy for all cases of colic. Titus Stock Remedies Co., 412 West Fourth. Sunset 180.

NOTICE TO VOTERS

The Great Register of Orange County for the year 1914, as well as every other county in the State of California is now being compiled. All voters are expected to participate in the primary election to be held on November 1914, and the primary election to be held in August, 1914, must register. Registration closes for the primary election on July 1914, and for the general state election on October 3, 1914. W. B. WILLIAMS, County Clerk.

SANTA ANA-LOS ANGELES
Effective Sept. 25, 1913. Leave. A. leave S. A. 5½ m. 5½ m. 6½ m. 7½ m. 8½ m. 9½ m. 10½ m. 11½ m. 12½ m. 13½ m. 14½ m. 15½ m. 16½ m. 17½ m. 18½ m. 19½ m. 20½ m. 21½ m. 22½ m. 23½ m. 24½ m. 25½ m. 26½ m. 27½ m. 28½ m. 29½ m. 30½ m. 31½ m. 32½ m. 33½ m. 34½ m. 35½ m. 36½ m. 37½ m. 38½ m. 39½ m. 40½ m. 41½ m. 42½ m. 43½ m. 44½ m. 45½ m. 46½ m. 47½ m. 48½ m. 49½ m. 50½ m. 51½ m. 52½ m. 53½ m. 54½ m. 55½ m. 56½ m. 57½ m. 58½ m. 59½ m. 60½ m. 61½ m. 62½ m. 63½ m. 64½ m. 65½ m. 66½ m. 67½ m. 68½ m. 69½ m. 70½ m. 71½ m. 72½ m. 73½ m. 74½ m. 75½ m. 76½ m. 77½ m. 78½ m. 79½ m. 80½ m. 81½ m. 82½ m. 83½ m. 84½ m. 85½ m. 86½ m. 87½ m. 88½ m. 89½ m. 90½ m. 91½ m. 92½ m. 93½ m. 94½ m. 95½ m. 96½ m. 97½ m. 98½ m. 99½ m. 100½ m. 101½ m. 102½ m. 103½ m. 104½ m. 105½ m. 106½ m. 107½ m. 108½ m. 109½ m. 110½ m. 111½ m. 112½ m. 113½ m. 114½ m. 115½ m. 116½ m. 117½ m. 118½ m. 119½ m. 120½ m. 121½ m. 122½ m. 123½ m. 124½ m. 125½ m. 126½ m. 127½ m. 128½ m. 129½ m. 130½ m. 131½ m. 132½ m. 133½ m. 134½ m. 135½ m. 136½ m. 137½ m. 138½ m. 139½ m. 140½ m. 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ATHLETIC MEN STAGE SMOKER FOR TONIGHT

First-Rate Card of Events Arranged, Including Garland-Campo Boxing Bout

The regular monthly smoker of the Santa Ana Athletic Club will be held in the club rooms and gymnasium tonight. Good talent has been secured and a classy entertainment is assured.

These smokers are strictly clean and up-to-date in all respects and stand for real sport. This evening the curtain-raiser will be between Neal Raney and Claud Corum at 100 pounds. This is their second meeting and ought to be a fast bout. Bunny Osterman will meet Sam Weber at 130 pounds; Brick Grouard vs. Hendricks of Orange at 170 pounds; Dick Garland vs. Frank Ocampo, 130 pounds; Joe White vs. Lee Crooks, 130 pounds; Roy Rogers vs. Floyd Greenleaf, 130 pounds.

Easter bunnies, chicks, ducklings, toys, candy eggs and other Easter novelties at the Dragon.

THREE STORY IS TO BE BUILT, ALSO SOME BUNGALOWS

BUENA PARK, April 1.—Ground was broken and construction work begun on the three-story brick business building which J. D. Jaynes is having built at Grand avenue and Whittaker street. Jaynes is also erecting several modern bungalows for rental purposes. Owing to the sudden increase in population since this vicinity it is almost impossible for the people to secure lodgings. A modern apartment-house will be erected within a short time and the building activities are the greatest in years. Several new business enterprises have opened during the past fortnight.

Whittemore's Shoe Polishes

FINEST QUALITY LARGEST VARIETY



"GILT EDGE," the only liquid shoe dressing that polishes leather, blocks and Polishes leather and children's boots and shoes, shines without rubbing, 25c. "FRENCH GLOSS," 10c.

"DANDY" combination for cleaning and polishing all kinds of leather, tan shoes, 25c. "BLACKEST COLOR" combination for men who take pride in having their shoes look well. Restores color and lustre to all black shoes. Polish with a brush or cloth, 25c.

"SUPERIOR RUST-PROOF PASTE," a special composition for all kinds of black shoes. Contains oils and waxes to polish and preserve the leather. Boxes open with a key, 10c. "DANDY RUSSET PASTE" same price. Please do not send us the price in stamps for full size package, please.

20-26 WHITTEMORE BROS., CO., 10th and Spring Streets, Santa Ana, Calif. Mass. The Oldest and Largest Manufacturer of Shoe Polishes in the World.



NO. 1 STEER BEEF, YEARLING LAMB, BEST PORK AND SMOKED MEATS AT BOTTOM PRICES.

Hamburger	12 $\frac{1}{2}$ c	Pioneer Milk, 3 cans	25c
Brisket Boil	.9c	Old Dutch Cleanser, 2 for	.15c
Plate Boil	.11c	25c can Pineapple	.18c
Short Ribs	.12c	3 lbs. Soda Crackers, fancy	.25c
Neck Roast	12 $\frac{1}{2}$ c	Family size can Crackers	.85c
Arm Roast	.14c	Atlantic, Iowa, Corn, 3 cans	.25c
Shoulder Steak	.15c	30c Snyder's Chili Sauce	.20c
GROCERIES		3 lbs. Walnuts	.20c
Carnation Milk, 3 cans	.25c	Snyder's Beans, large can, 2 for	.15c
Alpine Milk, 3 cans	.25c	Snyder's Beans, small can, 2 for	.11c
Lilly Milk, 3 cans	.25c		
Honeysuckle Milk, 3 cans	.25c		

Gerrard Bros. 303 W. 4th Street

Santa Ana Store, 303 West Fourth St. H. A. Gerrard, Mgr. Tustin Market, E. W. Winman, Mgr. Orange Market, C. E. Clem, Mgr.

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We have several applications for choice loans on the waiting list. Every new home in Santa Ana enhances the value of your property.

HOME MUTUAL BUILDING & LOAN ASSOCIATION, 419 N. Main St.

WORKMEN'S COMPENSATION INSURANCE
O. M. ROBBINS & SON

ROYALTY SUMMONED TO COMMON DIVORCE COURT



Europe has a law case such as is not seen in a generation. Royalty has actually been summoned to an ordinary divorce court.

The Grand Duchess is a daughter of the Grand Duke Paul Alexandrovitch.

She is now in her twenty-fourth year. Her husband is in his thirtieth year and the marriage took place in 1908. They have one son, Prince Lennart, born in 1909.

Witnesses are to be heard by the Court of Assizes and the suit will be fought in the usual way. It was at one time thought possible to arrange a divorce without these formalities, but the Swedish law makes no exception in the case of royalties.

The date of the hearing has not yet been fixed.

to return to Sweden before the end of April.

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Prince William, who is now shooting in Uganda, is not expected

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